



ADVERTISING RATE SHEET
Effective: January 1, 2005

Fides et Historia is the official journal of the Conference on Faith and History. This organization is comprised of approximately 700 historians interested in the relationship between Christian faith and history. The purpose of the journal is to publish articles, book reviews, and other items of interest to the members of the conference.

Why advertise in *Fides et Historia*?

Most of the members of the Conference on Faith and History are college and university professors, able to reach thousands of young people in the course of a year. Members not only order books to be purchased by their students, but are also influential in the library acquisition process of their respective schools. Approximately 300 libraries subscribe to *Fides et Historia*.

Advertising Rates

	Full page	half page
Single ad:	\$160	\$95
Multiple ads (either per issue or in consecutive issues):	\$140	\$85

(Price listed is per ad)

Terms

Net 30 days. Payable to the Conference on Faith and History, Department of History, Huntington University, Huntington, IN 46750.

Mechanical Requirements

- Full page = 4 1/2" x 7 3/4" (half page = 4 1/2" x 3 3/4")
- Bleed pages not accepted
- Camera ready copy acceptable; should be 100%
- PDF preferred: halftones 150 line/300 dpi; must be actual size

Closing Dates

	Order deadline	Materials received
Winter/Spring issue (April publication):	February 1	February 28
Summer/Fall issue (November publication):	September 1	September 30

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