

Academe

Celebrating Academic Leadership and Christian Scholarship



DEPARTMENT OF BUSINESS

Students in the business management program at Huntington University take classes in a variety of academic disciplines, including management, accounting, economics, business law and mathematics. Students receive strong academic preparation using the same technology they will encounter in the workplace.

At Huntington University, students gain the analytical and problem-solving skills necessary for success in the business world. Students graduate with a broad, well-balanced education that expands their career opportunities and prepares them for graduate study.

Huntington students are mentored by successful management professionals through a variety of internship opportunities. Through the Executive-in-Residence Program and Visiting Executive Seminars, students wrestle with contemporary business issues alongside fellow students, faculty and regional business leaders.

The department also offers a minor in marketing and in management information systems.

CRUISING TOWARD SUCCESS

Huntington University alumnus Jeff Fought sits in the driver's seat of Cruiser RV in Howe, Ind. Fought, the general manager and part owner of Cruiser RV, is a 2004 graduate with a Bachelor of Science in business.

Cruiser RV employs approximately 100 people, and Jeff anticipates that number will continue to climb.

"Management of the company is a daily challenge, but has been rewarding as Cruiser RV has grown immensely," Jeff says.

Despite a great deal of success, Cruiser RV still experiences challenges. Several RV manufacturers operate in the same area, and maintaining employee loyalty can be difficult. Because of a bonus incentive related to production, Jeff says it's not easy to balance speed with quality. Merging faith and business has been another challenge for the young alum.

"I believe that business is probably one of the toughest work environments to apply faith to," Jeff says. "The business professors at Huntington University did a wonderful job of teaching me how to apply faith to business. Things like servant leadership are used each day in my job. My opinion is that the key to applying faith to business is having a strict code of ethics to live by. An ethical mindset serves as a guideline that all decisions are based on. Ethical decisions are a great way to apply faith to the workplace.

"My Huntington education helped prepare me for my position by providing me with a skill set and knowledge base of business. I believe that nothing can prepare you for the actual workplace except hands-on experience. However, having a solid understanding of business principles and ethics to apply my experience to has been the key. The Department of Business at Huntington is second to none. The skills and knowledge I gained, especially from Professor Dave McEowen, will be with me forever."

Professor McEowen is currently using the Cruiser RV for a study he is conducting. Jeff says he's told his former professor to send any bright business students to apply for positions at Cruiser RV. Three other alums currently work at Cruiser RV – Jeff's wife Mylana (Leatherman) Fought ('04),



"The Department of Business at Huntington is second to none. The skills and knowledge I gained will be with me forever."

Ryan Thwaites ('04) and Chase Verba ('06).

"I wouldn't hesitate to hire another Huntington University alum if that person was a good personality fit," Jeff says.

The successful young entrepreneur encourages any business-minded student to take a look at what Huntington has to offer.

"I would encourage anyone considering Huntington University to make a campus visit and get a feel for its small, friendly environment," Jeff says. "Take a moment to study the credentials of the Business Department faculty. They're highly qualified and are a truly great group of people. If you're interested in learning business—not just fundamentals, but how to apply skills to actual situations—then Huntington University is for you."

The road ahead looks smooth for Jeff, Mylana, Ryan and Chase as they combine the knowledge gained and Christian perspective nurtured at Huntington with their own energy and new ideas. "We've got a culture now that's a majority of young people," Jeff says. "We bring a fresh outlook to an old industry."

FACULTY & STAFF NEWS & NOTES



• **Dr. Patricia Spedden**, director of piano studies, has released her second album titled "Classical Praise 7: Solo Piano Encore." It is published and marketed by Discovery House Music in Grand

Rapids, Mich. The compact disc features sacred piano arrangements blended with classical piano works, all arranged and recorded by Spedden. As with her first CD, Spedden said her inspiration has been that the selections would offer peace, comfort and hope for the listener.

• **Dr. Beth Felker Jones**, assistant professor of Bible and religion, has had an essay published in the May 1 issue of the Christian Century: "Spanking away sin: Christian child abuse" (pages 8-9).

• **Dr. Linda Urschel**, professor of English, attended the national meeting of the College English Association in New Orleans on April 11-14. She presented a paper titled "Playing by the Rules: The Ethics of Detective Fiction" at the

conference in keeping with the overall theme of ethics and empathy in writing and literature.

• RichLyn Library hosted **Mr. Steve Leeper**, instructor in digital media arts, for the spring "Focus on Excellence" colloquium on April 23. Leeper presented "How Picture Books Saved My Soul." A question-and-answer session followed his lecture.

• **Brett Jenkins, Lilly Theiss, and C. J. Hunt** traveled to Pittsburgh with **Dr. Todd Martin**, associate professor of English, to attend the Sigma Tau Delta International English Honor Society Convention on March 28-31. Jenkins presented her poetry, a series titled "I Try to Be Funny," and Theiss acted as chair to a session on short fiction. Martin moderated two sessions, one on 17th and 18th century poetry and one on William Faulkner. The keynote speakers were David Rakoff and Sharon Olds.

• **Dr. Patrick Eggleton**, associate professor of mathematics education, recently published an article in the Indiana Council of Teachers of Mathematics Spring/Summer 2007 Journal of the Indiana Mathematics Teacher. "Creating Better Problem Solvers: My Top 10 Strategies" provides instructional strategies that could be used in any

mathematics classroom, grades kindergarten through 12. A Web site related to the article is available at www.huntington.edu/math/eggleton/NCTM.htm.

• On April 10, **Dr. Del Doughty**, professor of English, served as a judge on the Indiana Arts Commission Literature Review Panel. Doughty, who won a literature grant from the IAC in 2001, served as a judge for the second time in the past five years.

• **Dr. Mark Fairchild**, professor of Bible and religion, has had a review of Ben Witherington's book, "1 and 2 Thessalonians: A Socio-Rhetorical Commentary," published by the Review of Biblical Literature. A copy of this review may be read on the Web site www.bookreviews.org/BookDetail.asp?TitleId=5629.

• The Advancement Office regrets to announce the departure of **Mrs. Ella Burnett**, administrative assistant for advancement, later this summer. Mrs. Burnett has been an invaluable member of the advancement team for more than five years. During that time, her major responsibilities have included support of the Huntington University Foundation. Please take a moment to thank her for her faithful service.

UPCOMING EVENTS AT HU

- May 11: Final Day of Classes
- May 14-17: Semester Exams
- May 19: Commencement
- May 23: Summer First Term Begins
- May 28: Memorial Day Break
- June 7: "Godspell" Tour Begins (See www.huntington.edu/godspell for details about the tour.)
- June 20: Summer Second Term Begins
- June 22-23: Freshmen Registration



For a full list of events, log on to www.huntington.edu/calendar.

STUDENTS START OWN BUSINESSES

Courses set foundation for young entrepreneurs

Some Huntington University students are looking forward to starting their own businesses within the next year.

Brian Lambright, a senior business management major from Shipshewana, Ind., and James Haifley, a senior business management major from Huntington, Ind., are working together to create a home health care company. The name of their company will be Hometown Health Care.

"Our company will focus on selling oxygen to patients who have chronic obstructive pulmonary disease," said Lambright.

Lambright believes his hands-on experience in the class Sweet Satisfaction at Huntington University has helped him the most when it comes to making decisions as to how the business will run. Sweet Satisfaction is a class through which students are put in charge of keeping the candy machines on campus working and stocked, ensuring that the stockroom is filled with inventory, and managing the money from the machines.

"Through this program, I have learned that you have to be knowledgeable about your business and know that you can make good decisions," said Lambright.

Lambright and Haifley hope to officially open Hometown Health Care on June 1.

Melissa Shepard, a junior entrepreneurship/small business major from Brooklyn, Mich., is interested in purchasing the ice cream shop Swiss Swirl in her hometown. She has been a manager there for two years. Swiss Swirl is only open for business in the summer.

"I am now interning at Coffee D'Vine in Huntington, Ind., to help me gain experience in the behind-the-scenes actions of a business," said Shepard.

She hopes to adapt what she has learned through courses in financial and human resources aspects of business to the management of the ice cream shop.

"Once I feel like I have established myself in the business and financially begin to settle, I would love to expand the ice cream shop into a coffee shop/café," said Shepard. "A place that allows customers a place to relax, but with a more retro feel incorporating the ice cream much like an old soda fountain but with the modern twist of a coffee shop."

Shepard will decide at the end of the summer if she will purchase the ice cream shop.

SPORTS HIGHLIGHTS

Baseball: A late charge by Bethel College was too much for the Foresters to overcome as the Pilots downed HU 11-5 to bring HU's season to a close at 22-20 on May 3.

Softball: The Mid-Central Conference recently announced its softball awards for the 2007 spring season. Two Foresters, junior Kendra Stahl and sophomore Lauren Ward, repeated as First Team selections. HU freshman Brittney Bateman and sophomore Brittany Gower received Honorable Mention All-Conference honors.

Golf: The Foresters matched their best effort in a NAIA Region VIII Tournament with their fourth place finish at Angel's Crossing Golf Club in Vicksburg, Mich., on April 28.

Tennis: In their final match of the year on April 21, the men's team fell 7-2 to Marian College to end the season at 8-12. The women's team (15-8) concluded their season with an opening round 5-0 loss to Indiana Wesleyan University in the NAIA Region VIII tournament on April 26.

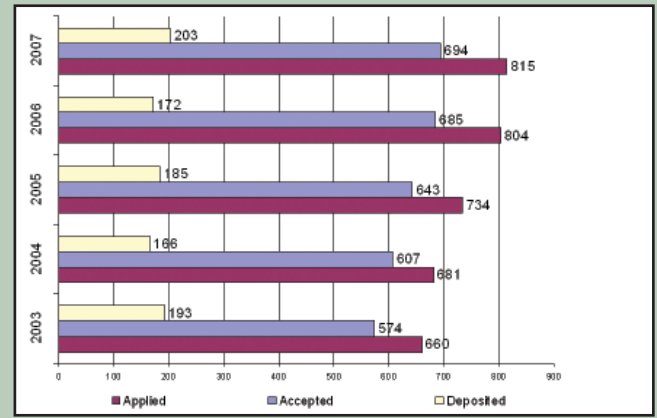
Track & Field: On May 5, Joel Sanders won the 800 meter run at the non-scored Butler Twilight track meet and broke his own school record with a time of 1:52.29.

For news and up-to-date results of Forester Athletics, visit www.huntington.edu/athletics.



Sophomore Lucas Beach (shot put, 52-09.25) finished fourth at the non-scored Butler Twilight track meet on May 5.

ADMISSIONS UPDATE



The chart above summarizes the number of prospective students who have applied and been accepted to Huntington University for the fall 2007 semester. The bars represent year-to-date comparisons over the past five years.

ADVANCEMENT NEWS

The month of May brings the end of another fiscal year in the Advancement Office. Through the first 11 months of this year, many friends have supported the institution with gifts totaling more than \$3.6 million. This represents a 7 percent increase over last year. However, support of the University Fund is 4 percent behind last year. This fund is vital to HU's ability to award financial aid and grants to more than 90 percent of students. To make a fiscal year-end gift, please contact the Advancement Office before May 31.

AROUND CAMPUS...

- The Indiana Beta Chapter of Alpha Chi National Scholarship Honor Society presented five students at Huntington University with the 2007 Sophomore Honor Award on April 22. These students included **Leah Cressman**, a social work major from York, Pa.; **Lauren Davenport**, an exercise science major from Andrews, Ind.; **Elizabeth Holtrop**, a political studies major from Huntington, Ind.; **Katie Hursey**, a journalism major from Columbia City, Ind.; and **Cassie Rudy**, an elementary education and special education major from Huntington, Ind. They were recognized as the top students in their class at a reception hosted by President **Dr. G. Blair Dowden** at his home.

- On April 25, Huntington University held its first annual Middle Grades Mathematics Competition. There were 15 four-member teams from area schools in Indiana and Ohio. The competition was organized by Huntington University freshman **Joshua Fitzgerald** who served as student coordinator alongside supervising professor, **Dr. Patrick Eggleton**, associate professor of mathematics. Fitzgerald is a mathematics education major from New Haven, Ind. Students began with a 20 multiple-choice question written test, followed by a quick-response individual round. After lunch, the teams worked together on one final round of questions before top honors were awarded to the three best teams and three best individuals. The

top three schools in the competition were first place: Garrett Middle School of Garrett, Ind.; second place: Salamonie School of Warren, Ind.; and third place, Riverview Middle School of Huntington, Ind.

- Huntington University will hold its 109th commencement exercises on May 19. **Dr. Wayne Priest**, Huntington University associate professor of psychology, will deliver the baccalaureate address to graduates and their parents at 10:30 a.m. in the Zurcher Auditorium of the Merillat Centre for the Arts. The annual commencement address, held on the campus front lawn at 3 p.m., will be given by **the Rev. Roger L. Skinner ('65)**, USA executive director of OMS International. The public is invited to attend the commencement service.

- Huntington University will award four honorary degrees at its 2007 Commencement Exercises on May 19. The exercises will begin at 3 p.m. A Doctor of Divinity degree will be awarded to **the Rev. Roger L. Skinner ('65)**, USA executive director of OMS International. **Mr. Homer F. and Mrs. Marjorie L. Hiner** each will receive a Doctor of Commercial Science. Mr. Hiner served as the CEO and president of Hiner Transport, Inc., from 1967 to 1999 while Mrs. Hiner was the owner and CFO of the company from 1972 to 1999. The Doctor of Humane Letters degree will be awarded

to **Dr. Carol A. Clark ('76)** who practices obstetrics and gynecology in Anderson, Ind.

- The Huntington University Board of Trustees approved the design concept for an additional residence hall and authorized the development of architectural documents at meetings held April 19-20. Over the summer, as enrollment data is gained, the board's executive committee will make the final decision as to when to begin construction. The impact of the new nursing major will factor into the process. The InterDesign Group, Inc., of Indianapolis, Ind., created the design concept, which is architecturally consistent with Miller and Meadows Halls. The U-shaped building will sit across from Miller and Meadows Halls with the front entrance facing Lake Street. The new \$6 to \$7 million facility will have 148 beds and primarily will house first-year freshmen.



FROM THE DESK OF THE PRESIDENT

At the beginning of each academic year, the Board of Trustees asks me to prepare a list of goals for the year. Last fall, I presented to the trustees a list of eleven goals that were closely tied to our Strategic Long-Range Plan. These goals have guided our work on campus throughout 2006-2007.

There is an ancient Chinese proverb that says, "Planning lies with men; success lies with Heaven." God has blessed our work at Huntington University this year, granting us much success and progress toward our goals.

Goal 1: Increase enrollment and retention.

- Huntington University had a record enrollment of 1,084 for the fall semester and achieved a 10 percent increase in its freshman class.
- We are cautiously optimistic about enrollment next fall. By the end of April, 183 new freshmen had paid a deposit for next year, the largest number in the past five years.
- These enrollment increases are helping to move the University toward its ambitious goal of enrolling 2,000 students by 2016.

Goal 2: Pursue collaborative ventures with strategic partners.

- The University received a major grant from Parkview Huntington Hospital to help us launch a nursing program.
- The University entered into a collaborative agreement with Youth For Christ to recruit and retain diverse students. The program will create a new, shared mentoring position on campus and bring six to eight additional urban students to Huntington each year.
- The University formed a "pool partnership" with the new YMCA. The agreement will save University funds and will make a larger swimming pool facility available to our students, personnel and campus guests.
- We explored the possibility of the U.S. Vice Presidential Museum relocating to the campus of Huntington University. Conversations are continuing with the Quayle family about this opportunity.

Goal 3: Continue to address faculty and staff salary issues.

- The Board of Trustees authorized a 4 percent increase in base compensation for 2007-2008.
- Changes in the retirement plan will enable employees to receive an additional 1 percent in take-home pay or retirement savings.
- Salary increases for 2006-2007 and 2007-2008 have enabled Huntington University to increase our position relative to compensation benchmarks.

Goal 4: Implement nursing major.

- Dr. Patricia Pierce was named interim director of nursing in September 2006.
- The lower level of the Science Hall was



Dr. G. Blair Dowden
President of Huntington University

transformed into nursing labs and classrooms during the spring semester.

Goal 5: Launch a major fundraising campaign.

- The Advancement Office conducted a feasibility study during 2006 to assess donor engagement with institutional needs.
- Priorities were identified in the areas of student housing, athletics and recreation, the arts and communication, operational funds and endowment.
- The Board of Trustees has approved a preliminary goal of \$45 million.
- Task forces have been appointed to develop detailed plans for facility needs (renovation, expansion, new construction).
- Project goals will be finalized during the fall.

Goal 6: Enrich and expand the academic enterprise.

- The University has encouraged the development of ideas that will enrich and expand the academic enterprise by increasing revenue, reputation and enrollment, and strengthening the academic and student experience.
- A new online program in youth ministry leadership received accreditation.
- Additional majors were developed for the EXCEL Program for Adults.

Goal 7: Implement first-year recommendations from Diversity Task Force.

- As described above, a collaborative agreement with Youth For Christ will help Huntington University recruit and retain additional urban students.
- A prayer campaign was developed.
- City leaders were encouraged to develop initiatives to enhance perceptions of Huntington as a welcoming community.
- The University's faith-based commitment to racial harmony was featured on Indiana's NewsCenter.

Goal 8: Restructure graduate and adult programs.

- The administrative structure and curriculum

approval processes were redesigned in 2006.

- In response to student interest and community support, the EXCEL Program for Adults developed additional majors in accounting, business administration, human resource management, and organizational leadership.
- The University will award its first Master of Education degree in May 2007.
- Dr. Jerry Davis will join the Huntington faculty this summer as director of the graduate counseling program.

Goal 9: Develop a Center for Spiritual Formation.

- Campus Ministries and Student Development staff explored the programmatic and administrative structure of this proposed center, which will engage all aspects of campus life in the spiritual formation of students.
- A model of spiritual formation has been developed that is sequential, developmentally based, and theologically informed.
- Advancement representatives began contacting potential funding sources.

Goal 10: Strategically reallocate resources.

- The University pool will be closed, saving \$60,000 in annual operating costs and \$217,000 in near-term repairs.
- A partnership with the new YMCA will make a larger natatorium available to our students, personnel and campus guests.
- Additional areas to reallocate resources are being explored.

Goal 11: Assure an experiential learning opportunity for each student.

- University staff and faculty created an inventory of experiential learning opportunities currently in place (including practicum and internship courses, ERC experiences, student teaching, PRIME, etc.).
- During this academic year, the Enterprise Resource Center placed 159 students in learning experiences (practicums, internships, job shadowing).
- Many additional students participated in extended learning experiences related to their field, such as student teaching or PRIME (a seven-month program for ministry majors).
- Several students participated in off-campus study programs in Britain, Spain, Israel, Africa (with Food for the Hungry), Washington, D.C. (Journalism and American Studies); Los Angeles (Film Studies); Martha's Vineyard (Contemporary Music); and Colorado Springs (with Focus on the Family).

I am grateful to the many dedicated faculty and staff who have worked diligently toward these goals and have made these accomplishments possible. Most of all, I am grateful to our Lord and Savior Jesus Christ who has blessed the work of our hands and given us success. 