

Note that this is a "Typical Program." Actual programs will vary. See the catalog for official details.

MEDIA COMMUNICATION B.A. DEGREE
Public Relations Concentration

Advisor: Drs. Rowley and Miller

Fall 2004

HS 115: Hist Persp on Cult & Civ I	3
EN 121: English Composition	3
PE 110: Introduction to Physical Wellness	1
BR 111: Biblical History & Literature	3
115: Introduction to AR/MU/TH	2
<u>CO 111: Introduction to Communication</u>	3

total 15

Spring 2005

HS 116: Hist Persp on Cult & Civ II	3
EN 151: Introduction to Literature	3
MI 285: Understanding the Christian Faith	3
Core Curriculum Mathematics	3-4
<u>CO 241: Introduction to News Writing</u>	3

total 15-16

Fall 2005

Foreign Language	3
Elective	4
CO 215: Public Speaking	3
<u>AR 241: Introduction to Computer Graphics</u>	2
<u>CO 211: Communication and Society</u>	3
<u>CO 395: Practicum in Public Relations</u>	1

total 16

Spring 2006

Foreign Language	3
Elective	3
Applied Creative Arts	2
Core Curriculum Social Science	3
PE 111: Physical Education Activities	1
PL 220: Introduction to Philosophy	3
<u>CO 395: Practicum in Public Relations</u>	1

total 16

Fall 2006

Foreign Language/Cult Enrich Course	3
Laboratory Science	4
* <u>CO 331: Public Relations</u>	3
* <u>CO 370: Argumentation and Persuasion</u>	3
<u>CO 395: Practicum in Public Relations</u>	1

total 14

Spring 2007

Foreign Language/Cult Enrich Course	3
Elective [300+ level]	3
Core Curriculum Social Science	3
* <u>BA 452: Advertising & Promotion</u>	3
<u>CO 395: Practicum in Public Relations</u>	1
* <u>CO 481: Mass Communication</u>	3

total 16

Fall 2007

Laboratory Science	4
BR : Bible Elective [300+ level]	3
<u>BA 381: Marketing Management</u>	4
* <u>CO 341: Writing for Film, Television, and Radio</u>	2
<u>Communication Elective¹</u>	3

total 16

Spring 2008

Elective [300+ level]	3
CAP 475: Capstone Seminar	2
<u>CO 246: Interpersonal Communication</u>	3
* <u>CO 346: Organizational Communication</u>	3
<u>Communication Elective¹</u>	3

total 14

NOTES:

1. Six hours must be taken from: CO 266, 311, 322, 333, 421, 485, 495; AR 141, 271.
2. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

* Indicates alternating year course; underlining indicates required for major.