

T = Transfer work fulfills requirement

CORE CURRICULUM

EN121 Academic Writing & Research	3	_____
EN151 Perspectives on Literature	3	_____
CO215 Public Speaking	3	_____
HS115 Hist Persp of Civ and Cult I	3	_____
HS116 Hist Persp of Civ and Cult II	3	_____
One Philosophy Course:	3	_____
PL220 Intro to Philosophy		_____
PL260 Ethics		_____
One Artistic Appreciation Course:	2	_____
AR115 Intro to Art		_____
DM115 Intro to DMA		_____
MU115 Intro to Music		_____
TH115 Intro to Theatre		_____
Creative Studio Arts	1	_____
_____		_____
One Bible Course:	3	_____
BT111 Biblical Hist & Lit		_____
BT231 Old Test Intro I		_____
BT251 New Test Intro I		_____
MI285 Understanding the Christian Faith	3	_____
BT _____	3	_____
(Religious Perspectives requirement)		
Two Social Science Courses:	6	_____
EB211 Prin of Macroeconomics		_____
PS111 Public Policy		_____
PY111 Intro to Psychology		_____
SO111 Principles of Sociology		_____
SO141 Cultural Anthropology		_____
Two Natural Science Courses:	8	_____
BI111/L Biology		_____
PH111/L Physics		_____
CH111/L Chemistry		_____
or CH141 Biol Chemistry		_____
One Mathematical Science Course:	3-4	_____
CS111 Intro to Computer Sci		_____
MA115 Math for Soc & Lib Arts		_____
MA151 Intro to Prob & Stats		_____
MA171 Calculus I		_____
EX101 Wellness for Life	2	_____

UPPER-LEVEL COURSES
(36 hours required)

A Minimum of 120 Hours is required for any Bachelor's Degree

PUBLIC RELATIONS BA

CO111 Introduction to Communication	3	_____
CO213 Social Media	3	_____
CO241 Introduction to News Writing	3	_____
CO246 Interpersonal Communication	3	_____
CO481 Mass Communication	3	_____
Public Relations Requirements		
CO331 Principles of Public Relations	3	_____
CO346 Organizational Communication	3	_____
CO370 Argumentation & Persuasion	3	_____
CO395 ^{JOUR} Practicum in Journalism	2	_____
1 _____ 1 _____		
CO395 ^{PREL} Practicum in Public Relations	3	_____
1 _____ 1 _____ 1 _____		
DM341 Media Campaigns	2	_____
AR241 ^{ID} Intro to Creative Cloud: InDesign	1	_____
BA281 Principles of Marketing	3	_____
BA312 Advertising & Promotion	3	_____
6 Hours From:	6	_____
CO266 Comm Theory & History	3	_____
CO322 Intercultural Communication	3	_____
CO371 Nonverbal Communication	3	_____
CO381 Media Law	3	_____
CO480 Applied Research Methods	3	_____
CO485 Senior Seminar	3	_____
CO495 Intrnshp in Pub Relations	2-4	_____
DM155 Production 1: Digital Media	3	_____

Foreign Language & Cultural Enrichment 12 _____

(Students **MUST** have 2 semesters in the same language)

_____111	_____	_____
_____121	_____	_____
AR371 3 _____	HS376 3 _____	PL321 4 _____
AR381 3 _____	HS411 3 _____	PS171 3 _____
BT331 3 _____	HS456 3 _____	SE111 3 _____
BT333 ^{CCT} 3 _____	MI233 ^{CO} 3 _____	SO141 3 _____
EN374 3 _____	MI321 3 _____	SO421 3 _____
EN375 3 _____	MI365 3 _____	SO485 3 _____
HS261 3 _____	MU241 3 _____	TH311 3 _____
HS318 3 _____	MU242 2 _____	TH312 3 _____
HS322 3 _____	MU341 2 _____	_____
HS346 3 _____	MU342 3 _____	_____
HS373 3 _____	PL311 4 _____	_____

Electives/Minors _____

HU hours earned _____

Transfer hours _____

Hours yet to complete _____