

Huntington University

Guide to Typical Programs, 2019-2023

Broadcast Media (B.S. Degree)

Marketing & Sales Track

Advisor: Prof. Widener

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

Fall 2019	J-Term 2020	Spring 2020	Summer 2020
<u>DM 115: Intro to Digital Media Arts</u> 2 <u>DM 155: Production I: Digital Media</u> 4 HS 115: Hist Persp on Cult & Civ I 3 EN 121: Academic Writing & Research 3 Core Curriculum Social Sci 3 total 15	Required J-Term 2 total 2	<u>CO 241: Introduction to News Writing</u> 3 <u>DM 160: Production 2: Sound & Picture</u> 4 <u>DM 205: The Art of Editing</u> 3 HS 116: Hist Persp on Cult & Civ II 3 Core Curriculum Social Sci 3 total 16	total
Fall 2020	J-Term 2021	Spring 2021	Summer 2021
<u>CO 213: Social Media</u> 3 <u>DM 281: Studio Production</u> 3 <u>DM 395: Practicum: Radio/FDN News</u> 1 BR 111: Biblical History and Literature 3 EN 151: Perspectives on Literature 3 EX 101: Wellness for Life 2 total 15	Required J-Term 2 total 2	<u>DM 231: Radio Announcing & Product</u> 3 <u>DM 251: TV Sports Production</u> 3 <u>DM 395: Practicum: Radio/FDN News</u> 1 CO 215: Public Speaking 3 MI 285: Understand the Christian Faith 3 Core Curriculum Mathematics 3-4 total 16-17	total
Fall 2021	J-Term 2022	Spring 2022	Summer 2022
BA 281: Principles of Marketing 3 * BA 311: Salesmanship 3 * DM 341: Media Campaigns 2 * DM 361: Broadcast Journalism 3 Laboratory Science ¹ 4 total 15	Required J-Term 2 total 2	BA 211: Found of Entrepreneurship 1 <u>DM 391: Junior Project: Broadcast Media</u> 3 PL____: Intro to Philosophy/Ethics 3 Creative Studio Arts 1 Elective 7 total 15	total
Fall 2022	J-Term 2023	Spring 2023	Summer 2023
* DM 326: Broadcast Management 3 <u>DM 491: Senior Project: Broadcast Media</u> 3 Laboratory Science ¹ 4 Elective [300+level] ² 3 Elective 3 total 16	total	* BA 312: Advertising & Promotion 3 * BA 326: Consumer Behavior 3 <u>DM 495: Internship in DMA</u> 2 BR____: Bible Elective [300+ level] 3 Elective [300+level] ² 3 total 14	total

NOTES:

1. PH 111 is the preferred lab science because of its bearing on the major.
2. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

*Indicates alternating year course.

Underlining indicates required for major.