

# Huntington University

## Guide to Typical Programs, 2019-2024

# Entrepreneurial Small Business Management (B.S. Degree)

## Business Administration (M.B.A. Degree)

Advisors: Drs. McPherran and Zehr

3-Year Undergraduate Plans work for students who can earn credit outside the regular semester (dual-credit, early entry, summer courses, CLEP/AP exams).

| Summer 2019  | Fall 2019  | J-Term 2020                         | Spring 2020   |
|--|--|-------------------------------------|---|
| Dual Credit Transfer:<br>EN 121: Academic Writing & Rsrch 3<br>Core Social Science <sup>1</sup> 3<br>Elective 3<br><b>total 9</b>      | <u>BA 252:</u> <u>Business Org &amp; Management</u> 3<br><u>BA 281:</u> <u>Principles of Marketing</u> 3<br><u>EB 211:</u> <u>Principles of Macroeconomics</u> 3<br>HS 115: Hist Persp on Cult & Civ I 3<br>Laboratory Science 4<br><b>total 16</b>  | Required J-Term 2<br><b>total 2</b> | <u>BA 211:</u> <u>Found of Entrepreneurship</u> 1<br><u>EB 212:</u> <u>Principles of Microeconomics</u> 3<br><u>MA 151:</u> <u>Intro to Probability &amp; Stats</u> 4<br>HS 116: Hist Persp on Cult & Civ II 3<br>CO 215: Public Speaking 3<br>115: Intro to AR/DM/MU/TH 2<br><b>total 16</b> |
| Summer 2020  | Fall 2020  | J-Term 2021                         | Spring 2021   |
| EN 151: Perspectives on Literature 3<br>Elective 4<br><b>total 7</b>   | <u>BA 232:</u> <u>Acct &amp; Finance for Entrep</u> 3<br><u>BA 351:</u> <u>Business Law</u> <sup>2</sup> 3<br>* <u>EB 325:</u> <u>Personal Finance</u> 3<br>OA 371: Business Communications 3<br>BR 111: Biblical History & Literature 3<br>EX 101: Wellness for Life 2<br><b>total 17</b> | Required J-Term 2<br><b>total 2</b> | <u>BA 301:</u> <u>Develop an Entrep Perspective</u> 1<br><u>BA 331:</u> <u>Operations Management</u> 3<br><u>BA395</u> <sub>ENT</sub> : <u>Practicum in Business</u> 3<br>MI 285: Understand the Christian Faith 3<br>Laboratory Science 4<br>Elective 3<br><b>total 17</b>                   |
| Summer 2021  | Fall 2021  | J-Term 2022                         | Spring 2022   |
| <u>BA495</u> <sub>ENT</sub> : <u>Internship: Entrepreneurship</u> 6<br>(minimum of 3 hrs required)<br><b>total 6</b>                   | * <u>BA 311:</u> <u>Salesmanship</u> <sup>2</sup> 3<br><u>BA 384:</u> <u>Feasibility Anlys &amp; Bus Plan</u> 3<br>BR___: Bible Elective [300+ level] 3<br>PL___: Intro to Philosophy/Ethics 3<br>Creative Studio Arts 1<br>Elective 4<br><b>total 17</b>                                  | Required J-Term 2<br><b>total 2</b> | <u>BA 431:</u> <u>Human Resource Management</u> 3<br><u>BA 481:</u> <u>Bus Seminar in Social Issues</u> 3<br>Electives 11<br><b>total 17</b>  |
| Summer 2022  | Fall 2022  |                                     | Spring 2023   |
| <u>MB 502:</u> <u>Build Healthy Culture &amp; Perf</u> 3<br><u>MB 504:</u> <u>Bus Develop &amp; Sustainability</u> 3<br><b>total 6</b> | <u>MB 501:</u> <u>Leading Leaders</u> 3<br><u>MB 511:</u> <u>Effective Organizatnl Assessmnts</u> 3<br><b>total 6</b>  |                                     | <u>MB 505:</u> <u>Management Strategies</u> 3<br><u>MB 509:</u> <u>Product Design &amp; Life Cycle Strat</u> 3<br><b>total 6</b>  |
| Summer 2023  | Fall 2023  |                                     | Spring 2024   |
| <u>MB 510:</u> <u>Emerg Trends: Market &amp; Brand</u> 3<br><u>MB 512:</u> <u>Financial Mgmt Practices</u> 3<br><b>total 6</b>         | <u>MB 503:</u> <u>Global Business Study Tour</u> 3<br><u>MB 506:</u> <u>Performance Optimizing Org</u> 3<br><b>total 6</b>   |                                     | <u>MB 507:</u> <u>Business Creativity &amp; Innovation</u> 3<br><u>MB 508:</u> <u>Business Research Methods</u> 3<br><b>total 6</b>   |

### NOTES:

1. PY 111 is recommended to fulfill one of the core curriculum social science requirements.
2. Six hours must be taken from BA 213, 222, 311, 312, 326, and 351.
3. Elective hours from BA, EB, and AC offerings and HS/PS 342 are available to compliment a specific interest within the major.
4. Students are required to have 128 hours to graduate, including a minimum of 36 hours of 300+ courses and 3 J-Terms in at least 2 departments.
5. Students must apply for acceptance and be admitted into the MBA program.

\*Indicates alternating year course.

Underlining indicates required for major.