

Huntington University

Guide to Typical Programs, 2020-2024

Broadcast Media (B.S. Degree)

Marketing & Sales Track

Advisor: Prof. Widener

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

Fall 2020	J-Term 2021	Spring 2021	Summer 2021
<u>DM 115:</u> <u>Intro to Digital Media Arts</u> 2 <u>DM 155:</u> <u>Production I: Digital Media</u> 4 HS 115: Hist Persp on Cult & Civ I 3 EN 121: Academic Writing & Research 3 Core Curriculum Social Sci 3 total 15	Required J-Term 2 total 2	<u>CO 241:</u> <u>Introduction to News Writing</u> 3 <u>DM 160:</u> <u>Production 2: Sound & Picture</u> 4 <u>DM 205:</u> <u>The Art of Editing</u> 3 HS 116: Hist Persp on Cult & Civ II 3 Core Curriculum Social Sci 3 total 16	total
Fall 2021	J-Term 2022	Spring 2022	Summer 2022
<u>CO 213:</u> <u>Social Media</u> 3 <u>DM 251:</u> <u>TV Sports Production</u> 3 <u>DM 281:</u> <u>Studio Production</u> 3 <u>DM 395:</u> <u>Practicum: Radio/FDN News</u> 1 BT ____: Introductory Bible 3 EN 151: Perspectives on Literature 3 total 16	Required J-Term 2 total 2	<u>DM 231:</u> <u>Radio Announcing & Product</u> 3 * <u>DM 361:</u> <u>Broadcast Journalism</u> 3 <u>DM 395:</u> <u>Practicum: Radio/FDN News</u> 1 CO 215: Public Speaking 3 MI 285: Understand the Christian Faith 3 Core Curriculum Mathematics 3-4 total 16-17	total
Fall 2022	J-Term 2023	Spring 2023	Summer 2023
BA 281: <u>Principles of Marketing</u> 3 * <u>DM 326:</u> <u>Broadcast Management</u> 3 EX 101: Wellness for Life 2 Laboratory Science ¹ 4 Elective 3 total 15	Required J-Term 2 total 2	BA 211: <u>Found of Entrepreneurship</u> 1 * BA 312: <u>Advertising & Promotion</u> 3 * BA 326: <u>Consumer Behavior</u> 3 <u>DM 391:</u> <u>Junior Project: Broadcast Media</u> 3 PL____: Intro to Philosophy/Ethics 3 Creative Studio Arts 1 total 14	total
Fall 2023	J-Term 2024	Spring 2024	Summer 2024
* <u>BA 311:</u> <u>Salesmanship</u> 3 * <u>DM 341:</u> <u>Media Campaigns</u> 2 <u>DM 491:</u> <u>Senior Project: Broadcast Media</u> 3 Laboratory Science ¹ 4 Elective [300+level] ² 3 total 15	total	<u>DM 495:</u> <u>Internship in DMA</u> 2 BT____: Bible Elective [300+ level] 3 Elective [300+level] ² 3 Elective 7 total 15	total

NOTES:

1. PH 111 is the preferred lab science because of its bearing on the major.
2. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

*Indicates alternating year course.

Underlining indicates required for major.