

Huntington University

Guide to Typical Programs, 2020-2024

Public Relations (B.A. Degree)

Advisors: Drs. Rowley and K. Miller

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

Fall 2020	J-Term 2021	Spring 2021	Summer 2021
<u>CO 111:</u> <u>Intro to Communication</u> 3 HS 115: Hist Persp on Cult & Civ I 3 EN 121: Academic Writing & Research 3 BT ____: Introductory Bible 3 EX 101: Wellness for Life 2 115: Intro to AR/DM/MU/TH 2 total 16	Required J-Term 2 total 2	<u>CO 241:</u> <u>Introduction to News Writing</u> 3 HS 116: Hist Persp on Cult & Civ II 3 EN 151: Perspectives on Literature 3 MI 285: Understand the Christian Faith 3 Core Curriculum Social Sci 3 total 15	total
Fall 2021	J-Term 2022	Spring 2022	Summer 2022
<u>AR 241ID:</u> <u>Intro to Adobe Suite: InDesign</u> 1 <u>CO 213:</u> <u>Social Media</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 CO 215: Public Speaking 3 Core Curriculum Social Sci 3 Foreign Language 3 total 14	Required J-Term 2 total 2	<u>CO 246:</u> <u>Interpersonal Communication</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 Creative Studio Arts 1 Foreign Language 3 Laboratory Science 4 Elective 3 total 15	total
Fall 2022	J-Term 2023	Spring 2023	Summer 2023
* <u>CO 331:</u> <u>Principles of Public Relations</u> 3 * <u>CO 370:</u> <u>Argumentation and Persuasion</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>CO 481:</u> <u>Mass Communication</u> 3 Foreign Lang/Cult Enrichment 3 Elective [300+ level] ² 3 total 16	Required J-Term 2 total 2	* <u>BA 312:</u> <u>Advertising and Promotion</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 Core Curriculum Mathematics 3-4 Foreign Lang/Cult Enrichment 3 Elective [300+ level] ² 3 Elective 2 total 15-16	total
Fall 2023	J-Term 2024	Spring 2024	Summer 2024
<u>BA 281:</u> <u>Principles of Marketing</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>DM 341:</u> <u>Media Campaigns</u> 2 <u>Communication Elective</u> ¹ 3 BT ____: Bible Elective [300+ level] 3 Laboratory Science 4 total 16	total	* <u>CO 346:</u> <u>Organizational Comm</u> 3 <u>Communication Elective</u> ¹ 3 PL ____: Intro to Philosophy/Ethics 3 Electives [300+ level] ² 6 total 15	total

NOTES:

1. Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
2. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

*Indicates alternating year course.

Underlining indicates required for major.