

Huntington University

3-Year Guide to Typical Programs, 2020-2023

Public Relations (B.A. Degree)

Advisors: Drs. Rowley & Miller

3-Year Plans work for students who can earn credit outside the regular semester (dual-credit, early entry, summer courses, CLEP/AP exams).

| Summer 2020 | Fall 2020 | J-Term 2021 | Spring 2021 |
|---|---|---|--|
| Dual Credit Transfer: EN 121: Academic Writing & Resrch 3 Elective ² 3 total 6 | <u>AR241ID</u> : <u>Intro to Adobe Suite: InDesign</u> 1 <u>CO 111</u> : <u>Introduction to Communication</u> 3 <u>CO 213</u> : <u>Social Media</u> 3 BT ____: <u>Introductory Bible</u> 3 EX 101: <u>Wellness for Life</u> 2 HS 115: <u>Hist Persp on Cult & Civ I</u> 3 115: <u>Intro to AR/DM/MU/TH</u> 2 total 17 | Required J-Term 2 total 2 | <u>CO 241</u> : <u>Introduction to News Writing</u> 3 <u>CO 246</u> : <u>Interpersonal Communication</u> 3 <u>CO395JOUR</u> : <u>Practicum in Journalism</u> 1 CO 215: <u>Public Speaking</u> 3 HS 116: <u>Hist Persp on Cult & Civ II</u> 3 Core Curriculum Social Sci 3 total 16 |
| Summer 2021 | Fall 2021 | J-Term 2022 | Spring 2022 |
| Core Curriculum Social Sci 3 Laboratory Science 4 total 7 | <u>BA 281</u> : <u>Principles of Marketing</u> 3 <u>CO395PREL</u> : <u>Practicum in Public Relations</u> 1 * <u>DM 341</u> : <u>Media Campaigns</u> 2 <u>Communication Elective</u> ¹ 3 Creative Studio Arts 1 Foreign Language ³ 3 Laboratory Science 4 total 17 | Required J-Term 2 total 2 | * <u>CO 346</u> : <u>Organizational Communication</u> 3 <u>CO395JOUR</u> : <u>Practicum in Journalism</u> 1 EN 151: <u>Perspectives on Literature</u> 3 Core Curriculum Mathematics 3-4 Foreign Language ³ 3 Elective ² 3 total 16-17 |
| Summer 2022 | Fall 2022 | J-Term 2023 | Spring 2023 |
| Electives [300+ level] ² 11 total 11 | * <u>CO 331</u> : <u>Principles of Public Relations</u> 3 * <u>CO 370</u> : <u>Argumentation and Persuasion</u> 3 <u>CO395PREL</u> : <u>Practicum in Public Relations</u> 1 * <u>CO 481</u> : <u>Mass Communication</u> 3 MI 285: <u>Understand the Christian Faith</u> 3 Foreign Lang/Cult Enrichment ³ 3 total 16 | Required J-Term 2 total 2 | * <u>BA 312</u> : <u>Advertising and Promotion</u> 3 <u>CO395PREL</u> : <u>Practicum in Public Relations</u> 1 <u>Communication Elective</u> ¹ 3 BT ____: <u>Bible Elective [300+ level]</u> 3 PL ____: <u>Intro to Philosophy/Ethics</u> 3 Foreign Lang/Cult Enrichment ³ 3 total 16 |

NOTES:

- Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
- Students are required to have 128 hours to graduate, including a minimum of 36 hours of 300+ courses and 3 J-Terms in at least 2 departments.
- Students completing a BA degree are required to complete 12 hours in the same language or complete at least 6 hours in the same foreign language and up to 6 additional hours in either another foreign language or in designated cultural enrichment course.

*Indicates alternating year course.

Underlining indicates required for major.