

Huntington University

3-Year Guide to Typical Programs, 2021-2024

Public Relations (B.A. Degree)

Advisors: Drs. Rowley & Miller

3-Year Plans work for students who can earn credit outside the regular semester (dual-credit, early entry, summer courses, CLEP/AP exams).

Summer 2021	Fall 2021	J-Term 2022	Spring 2022
Dual Credit Transfer: EN 121: Academic Writing & Resrch 3 Elective ² 3 total 6	<u>AR241ID</u> : <u>Intro to Adobe Suite: InDesign</u> 1 <u>CO 111</u> : <u>Introduction to Communication</u> 3 <u>CO 213</u> : <u>Social Media</u> 3 BT ____: <u>Introductory Bible</u> 3 EX 101: <u>Wellness for Life</u> 2 HS 115: <u>Hist Persp on Cult & Civ I</u> 3 115: <u>Intro to AR/DM/MU/TH</u> 2 total 17	Required J-Term 2 total 2	<u>CO 241</u> : <u>Introduction to News Writing</u> 3 <u>CO 246</u> : <u>Interpersonal Communication</u> 3 <u>CO395JOUR</u> : <u>Practicum in Journalism</u> 1 CO 215: <u>Public Speaking</u> 3 HS 116: <u>Hist Persp on Cult & Civ II</u> 3 Core Curriculum Social Sci 3 total 16
Summer 2022	Fall 2022	J-Term 2023	Spring 2023
Core Curriculum Social Sci 3 Laboratory Science 4 total 7	* <u>BA 281</u> : <u>Principles of Marketing</u> 3 * <u>CO 331</u> : <u>Principles of Public Relations</u> 3 * <u>CO 370</u> : <u>Argumentation and Persuasion</u> 3 <u>CO395PREL</u> : <u>Practicum in Public Relations</u> 1 * <u>CO 481</u> : <u>Mass Communication</u> 3 Creative Studio Arts 1 Foreign Language ³ 3 total 17	Required J-Term 2 total 2	* <u>BA 312</u> : <u>Advertising and Promotion</u> 3 <u>CO395JOUR</u> : <u>Practicum in Journalism</u> 1 EN 151: <u>Perspectives on Literature</u> 3 Core Curriculum Mathematics 3-4 Foreign Language ³ 3 Elective ² 3 total 16-17
Summer 2023	Fall 2023	J-Term 2024	Spring 2024
Electives [300+ level] ² 11 total 11	<u>CO395PREL</u> : <u>Practicum in Public Relations</u> 1 * <u>DM 341</u> : <u>Media Campaigns</u> 2 <u>Communication Elective</u> ¹ 3 MI 285: <u>Understand the Christian Faith</u> 3 <u>Foreign Lang/Cult Enrichment</u> ³ 3 Laboratory Science 4 total 16	Required J-Term 2 total 2	* <u>CO 346</u> : <u>Organizational Communication</u> 3 <u>CO395PREL</u> : <u>Practicum in Public Relations</u> 1 <u>Communication Elective</u> ¹ 3 BT ____: <u>Bible Elective [300+ level]</u> 3 PL ____: <u>Intro to Philosophy/Ethics</u> 3 <u>Foreign Lang/Cult Enrichment</u> ³ 3 total 16

NOTES:

- Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
- Students are required to have 128 hours to graduate, including a minimum of 36 hours of 300+ courses and 3 J-Terms in at least 2 departments.
- Students completing a BA degree are required to complete 12 hours in the same language or complete at least 6 hours in the same foreign language and up to 6 additional hours in either another foreign language or in designated cultural enrichment course.
- Students who have taken AP exams, early-entry or dual-credit courses may be able to lighten the number of credits needed during a given semester and may even eliminate the need for summer coursework. The Registrar's Offices' evaluation of prior coursework will help students and their academic advisors plan out degree requirements.

*Indicates alternating year course.

Underlining indicates required for major.