

Huntington University

Guide to Typical Programs, 2022-2026

Public Relations (B.A. Degree)

Advisors: Drs. Rowley and K. Miller

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

Fall 2022			Spring 2023			Summer 2023		
CO 111:	<u>Intro to Communication</u>	3	CO 241:	<u>Introduction to News Writing</u>	3			
HS 115:	Hist Persp on Cult & Civ I	3	HS 116:	Hist Persp on Cult & Civ II	3			
EN 121:	Academic Writing & Research	3	EN 151:	Perspectives on Literature	3			
BT ____:	Introductory Bible	3	MI 285:	Understand the Christian Faith	3			
	Core Curriculum Social Sci	3		Core Curriculum Social Sci	3			
	total	15		total	15			total
Fall 2023			Spring 2024			Summer 2024		
AR 241ID:	<u>Intro to Creative Cloud: InDesign</u>	1	CO 246:	<u>Interpersonal Communication</u>	3			
CO 213:	<u>Social Media</u>	3	CO395PREL:	<u>Practicum in Public Relations</u>	1			
CO395JOUR:	<u>Practicum in Journalism</u>	1		Creative Studio Arts	1			
CO 215:	Public Speaking	3		Foreign Language	3			
	Foreign Language	3		Laboratory Science	4			
	Laboratory Science	4		Elective	3			
	total	15		total	15			total
Fall 2024			Spring 2025			Summer 2025		
* CO 370:	<u>Argumentation and Persuasion</u>	3	* CO 331:	<u>Principles of Public Relations</u>	3			
CO395PREL:	<u>Practicum in Public Relations</u>	1	CO395JOUR:	<u>Practicum in Journalism</u>	1			
* CO 481:	<u>Mass Communication</u>	3	115:	Intro to AR/DM/MU/TH	2			
	<u>Communication Elective</u> ¹	3		Core Curriculum Mathematics	3-4			
EX 101:	Wellness for Life	2		Foreign Lang/Cult Enrichment	3			
	Foreign Lang/Cult Enrichment	3		Elective [300+ level] ²	3			
	total	15		total	15-16			total
Fall 2025			Spring 2026			Summer 2026		
BA 281:	<u>Principles of Marketing</u>	3	* BA 312:	<u>Advertising and Promotion</u>	3			
CO395PREL:	<u>Practicum in Public Relations</u>	1	* CO 346:	<u>Organizational Comm</u>	3			
* DM 341:	<u>Media Campaigns</u>	2		<u>Communication Elective</u> ¹	3			
BT ____:	Bible Elective [300+ level]	3	PL ____:	Intro to Philosophy/Ethics	3			
	Electives [300+ level] ²	6		Elective [300+ level] ²	3			
	total	15		total	15			total

NOTES:

- Six hours must be taken from: CO 266, 322, 371, 381, 480, 485, 495; DM 155.
- Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

*Indicates alternating year course.

Underlining indicates required for major.