

# Huntington University

## Guide to Typical Programs, 2023-2027

# Agribusiness (B.S. Degree)

## Marketing Track

### Advisors: Drs. Baggerman & Porter

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

| Fall 2023         |   |           | Spring 2024       |   |           | Summer 2024 |              |  |
|-------------------|---|-----------|-------------------|---|-----------|-------------|--------------|--|
| <u>AG 111</u> :   | <u>Introduction to Agriculture</u>                        | 3         | <u>AG 231</u> :   | <u>Animal Science</u>                             | 4         |             |              |  |
| <u>BA 252</u> :   | <u>Business Org &amp; Management</u>                      | 3         | <u>CH 141</u> :   | <u>Intro to Biological Chemistry</u> <sup>1</sup> | 4         |             |              |  |
| BT ___:           | Introductory Bible  | 3         | EN 151:           | Perspectives on Literature                        | 3         |             |              |  |
| EN 121:           | Academic Writing & Research                               | 3         | EX 101:           | Wellness for Life                                 | 2         |             |              |  |
| HS 115:           | Hist Persp on Cult & Civ I                                | 3         | HS 116:           | Hist Persp on Cult & Civ II                       | 3         |             |              |  |
| SS 111:           | First-Year Seminar  | 1         |                   |   |           |             |              |  |
|                   | <b>total</b>  | <b>16</b> |                   | <b>total</b>                                      | <b>16</b> |             | <b>total</b> |  |
| Fall 2024         |   |           | Spring 2025       |   |           | Summer 2025 |              |  |
| * <u>AG 241</u> : | <u>Agroecology</u>  | 3         | <u>AG 221</u> :   | <u>Crop Science and Agronomy</u>                  | 4         |             |              |  |
| <u>BA 232</u> :   | <u>Acct &amp; Fin for Entrepreneurs</u>                   | 3         | <u>BI 161</u> :   | <u>Cell Biology</u>                               | 4         |             |              |  |
| <u>EB 211</u> :   | <u>Principles of Macroeconomics</u>                       | 3         | <u>EB 212</u> :   | <u>Principles of Microeconomics</u>               | 3         |             |              |  |
| <u>MA 151</u> :   | <u>Intro to Probability &amp; Statistics</u> <sup>2</sup> | 4         | CO 215:           | Public Speaking                                   | 3         |             |              |  |
|                   | Core Curriculum Social Sci <sup>3</sup>                   | 3         |                   |   |           |             |              |  |
|                   | <b>total</b>  | <b>16</b> |                   | <b>total</b>                                      | <b>14</b> |             | <b>total</b> |  |
| Fall 2025         |   |           | Spring 2026       |   |           | Summer 2026 |              |  |
| <u>BA 281</u> :   | <u>Principles of Marketing</u>                            | 3         | <u>BA 421</u> :   | <u>Financial Management</u>                       | 3         |             |              |  |
| * <u>BA 311</u> : | <u>Professional Selling</u>                               | 3         | * <u>BA 473</u> : | <u>Market Research</u>                            | 3         |             |              |  |
| MI 285:           | Understand the Christian Faith                            | 3         | PL___:            | Intro to Philosophy/Ethics                        | 3         |             |              |  |
| 115:              | Intro to AR/DM/MU/TH                                      | 2         |                   | Electives   | 6         |             |              |  |
|                   | Elective  | 3         |                   |   |           |             |              |  |
|                   | <b>total</b>  | <b>14</b> |                   | <b>total</b>                                      | <b>15</b> |             | <b>total</b> |  |
| Fall 2026         |   |           | Spring 2027       |   |           | Summer 2027 |              |  |
| * <u>AG 311</u> : | <u>Precision Agriculture Basics</u>                       | 3         | * <u>BA 326</u> : | <u>Consumer Behavior</u>                          | 3         |             |              |  |
| <u>AG 495</u> :   | <u>Internship in Agriculture</u>                          | 2         | * <u>BA 343</u> : | <u>Marketing of Ag Products</u>                   | 3         |             |              |  |
| * <u>BI 321</u> : | <u>Genetics</u>   | 4         |                   | Electives [300+ level] <sup>4</sup>               | 6         |             |              |  |
| <u>BA 461</u> :   | <u>Global Econ &amp; Bus Strategy</u>                     | 3         |                   | Creative Studio Arts                              | 1         |             |              |  |
| BT___:            | Bible Elective [300+ level]                               | 3         |                   | Elective  | 1         |             |              |  |
|                   | <b>total</b>  | <b>15</b> |                   | <b>total</b>                                      | <b>14</b> |             | <b>total</b> |  |

### NOTES:

1. CH 161/L Principles of Chemistry I may be taken in place of CH141/L Intro to Biological Chemistry. If CH 161/L is substituted, it must be taken in the fall of the freshman year.
2. MA 151 Probability and Statistics is necessary and will fulfill the core math requirement.
3. PS 111 Public Policy is recommended.
4. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

\*Indicates alternating year course.

Underlining indicates required for major.