

# Huntington University

## Guide to Typical Programs, 2023-2027

# Public Relations (B.A. Degree)

## Advisors: Drs. Rowley and K. Miller

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

Fall 2023	Spring 2024	Summer 2024
<u>CO 111:</u> <u>Intro to Communication</u> 3 BT ____: <u>Introductory Bible</u> 3 EN 121: <u>Academic Writing &amp; Research</u> 3 HS 115: <u>Hist Persp on Cult &amp; Civ I</u> 3 SS 111: <u>First-Year Seminar</u> 1 <u>Core Curriculum Social Sci</u> 3 <p style="text-align: right;"><b>total 16</b></p>	<u>CO 241:</u> <u>Introduction to News Writing</u> 3 HS 116: <u>Hist Persp on Cult &amp; Civ II</u> 3 EN 151: <u>Perspectives on Literature</u> 3 MI 285: <u>Understand the Christian Faith</u> 3 <u>Core Curriculum Social Sci</u> 3 <p style="text-align: right;"><b>total 15</b></p>	<b>total</b>
Fall 2024	Spring 2025	Summer 2025
<u>AR 241ID:</u> <u>Intro to Creative Cloud: InDesign</u> 1 <u>CO 213:</u> <u>Social Media</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 CO 215: <u>Public Speaking</u> 3 <u>Foreign Language</u> 3 <u>Laboratory Science</u> 4 <p style="text-align: right;"><b>total 15</b></p>	<u>CO 246:</u> <u>Interpersonal Communication</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 <u>Creative Studio Arts</u> 1 <u>Foreign Language</u> 3 <u>Laboratory Science</u> 4 <u>Elective</u> 2 <p style="text-align: right;"><b>total 14</b></p>	<b>total</b>
Fall 2025	Spring 2026	Summer 2026
<u>BA 281:</u> <u>Principles of Marketing</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>DM 341:</u> <u>Media Campaigns</u> 2 <u>Communication Elective<sup>1</sup></u> 3 EX 101: <u>Wellness for Life</u> 2 <u>Foreign Lang/Cult Enrichment</u> 3 <p style="text-align: right;"><b>total 14</b></p>	* <u>BA 312:</u> <u>Advertising and Promotion</u> 3 * <u>CO 346:</u> <u>Organizational Comm</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 115: <u>Intro to AR/DM/MU/TH</u> 2 <u>Core Curriculum Mathematics</u> 3-4 <u>Foreign Lang/Cult Enrichment</u> 3 <p style="text-align: right;"><b>total 15-16</b></p>	<b>total</b>
Fall 2026	Spring 2027	Summer 2027
* <u>CO 370:</u> <u>Argumentation and Persuasion</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>CO 481:</u> <u>Mass Communication</u> 3 BT ____: <u>Bible Elective [300+ level]</u> 3 <u>Electives [300+ level]<sup>2</sup></u> 6 <p style="text-align: right;"><b>total 16</b></p>	* <u>CO 331:</u> <u>Principles of Public Relations</u> 3 <u>Communication Elective<sup>1</sup></u> 3 PL ____: <u>Intro to Philosophy/Ethics</u> 3 <u>Electives [300+ level]<sup>2</sup></u> 6 <p style="text-align: right;"><b>total 15</b></p>	<b>total</b>

### NOTES:

- Six hours must be taken from: CO 266, 322, 371, 381, 480, 485, 495; DM 155.
- Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

\*Indicates alternating year course.

Underlining indicates required for major.