

Huntington University

3-Year Guide to Typical Programs, 2023-2026

Public Relations (B.A. Degree)

Advisors: Drs. Rowley & Miller

3-Year Plans work for students who can earn credit outside the regular semester (dual-credit, early entry, summer courses, CLEP/AP exams).

Summer 2023	Fall 2023	Spring 2024
Dual Credit Transfer: EN 121: Academic Writing & Research 3 Elective ² 3 total 6	<u>AR241ID:</u> <u>Intro to Creative Cloud: InDesign</u> 1 <u>CO 111:</u> <u>Introduction to Communication</u> 3 <u>CO 213:</u> <u>Social Media</u> 3 BT ____: Introductory Bible 3 EX 101: Wellness for Life 2 HS 115: Hist Persp on Cult & Civ I 3 SS 111: First-Year Seminar 1 total 16	<u>CO 241:</u> <u>Introduction to News Writing</u> 3 <u>CO 246:</u> <u>Interpersonal Communication</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 CO 215: Public Speaking 3 HS 116: Hist Persp on Cult & Civ II 3 Laboratory Science 4 total 17
Summer 2024	Fall 2024	Spring 2025
Core Curriculum Social Sci 3 Laboratory Science 4 total 7	<u>BA 281:</u> <u>Principles of Marketing</u> 3 * <u>CO 370:</u> <u>Argumentation and Persuasion</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>CO 481:</u> <u>Mass Communication</u> 3 EN 151: Perspectives on Literature 3 Creative Studio Arts 1 Foreign Language ³ 3 total 17	* <u>BA 312:</u> <u>Advertising and Promotion</u> 3 * <u>CO 331:</u> <u>Principles of Public Relations</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 MI 285: Understand the Christian Faith 3 Core Curriculum Mathematics 3-4 Foreign Language ³ 3 total 16-17
Summer 2025	Fall 2025	Spring 2026
Electives [300+ level] ² 8 total 8	<u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>DM 341:</u> <u>Media Campaigns</u> 2 <u>Communication Elective</u> ¹ 3 PL____: Intro to Philosophy/Ethics 3 115: Intro to AR/DM/MU/TH 2 Core Curriculum Social Sci 3 Foreign Lang/Cult Enrichment ³ 3 total 17	* <u>CO 346:</u> <u>Organizational Communication</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 <u>Communication Elective</u> ¹ 3 BT____: Bible Elective [300+ level] 3 Foreign Lang/Cult Enrichment ³ 3 Elective [300+ level] ² 3 total 16

NOTES:

- Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
- Students are required to have 120 hours to graduate, including a minimum of 36 hours of 300+ courses.
- Students completing a BA degree are required to complete 12 hours in the same language or complete at least 6 hours in the same foreign language and up to 6 additional hours in either another foreign language or in designated cultural enrichment course.
- Students who have taken AP exams, early-entry or dual-credit courses may be able to lighten the number of credits needed during a given semester and may even eliminate the need for summer coursework. The Registrar's Offices' evaluation of prior coursework will help students and their academic advisors plan out degree requirements.

*Indicates alternating year course.

Underlining indicates required for major.