

Huntington University

Guide to Typical Programs, 2018-2022

Public Relations (B.A. Degree)

Advisors: Drs. Rowley and K. Miller

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

| Fall 2018 | J-Term 2019 | Spring 2019 | Summer 2019 |
|---|-------------------------------------|--|--------------|
| <u>CO 111:</u> <u>Intro to Communication</u> 3 HS 115: Hist Persp on Cult & Civ I 3 EN 121: Academic Writing & Research 3 BR 111: Biblical History and Literature 3 EX 101: Wellness for Life 2 115: Intro to AR/DM/MU/TH 2 total 16 | Required J-Term 2 total 2 | <u>CO 241:</u> <u>Introduction to News Writing</u> 3 HS 116: Hist Persp on Cult & Civ II 3 EN 151: Perspectives on Literature 3 MI 285: Understand the Christian Faith 3 Core Curriculum Social Sci 3 total 15 | total |
| Fall 2019 | J-Term 2020 | Spring 2020 | Summer 2020 |
| <u>AR 241ID:</u> <u>Intro to Adobe Suite: InDesign</u> 1 <u>CO 213:</u> <u>Social Media</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 CO 215: Public Speaking 3 Foreign Language 3 Laboratory Science 4 total 15 | Required J-Term 2 total 2 | <u>CO 246:</u> <u>Interpersonal Communication</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 BA 252: Business Org & Management ² 3 Creative Studio Arts 1 Foreign Language 3 Laboratory Science 4 total 15 | total |
| Fall 2020 | J-Term 2021 | Spring 2021 | Summer 2021 |
| <u>BA 281:</u> <u>Principles of Marketing</u> ² 3 * <u>CO 331:</u> <u>Principles of Public Relations</u> 3 * <u>CO 370:</u> <u>Argumentation and Persuasion</u> 3 <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>CO 481:</u> <u>Mass Communication</u> 3 Foreign Lang/Cult Enrichment 3 total 16 | Required J-Term 2 total 2 | * <u>BA 312:</u> <u>Advertising and Promotion</u> 3 <u>CO395JOUR:</u> <u>Practicum in Journalism</u> 1 Core Curriculum Mathematics 3-4 Core Curriculum Social Sci 3 Foreign Lang/Cult Enrichment 3 Elective 2 total 15-16 | total |
| Fall 2021 | J-Term 2022 | Spring 2022 | Summer 2022 |
| <u>CO395PREL:</u> <u>Practicum in Public Relations</u> 1 * <u>DM 341:</u> <u>Media Campaigns</u> 2 <u>Communication Elective</u> ¹ 3 BR____: Bible Elective [300+ level] 3 Elective [300+ level] ³ 6 total 15 | total | * <u>CO 346:</u> <u>Organizational Comm</u> 3 <u>Communication Elective</u> ¹ 3 PL____: Intro to Philosophy/Ethics 3 Electives [300+ level] ³ 6 total 15 | total |

NOTES:

1. Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
2. BA 252 is a prerequisite for BA 281.
3. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

*Indicates alternating year course.

Underlining indicates required for major.