

Huntington University

3-Year Guide to Typical Programs, 2018-2021

Public Relations (B.A. Degree)

Advisors: Drs. Rowley & Miller

3-Year Plans work for students who can earn credit outside the regular semester (dual-credit, early entry, summer courses, CLEP/AP exams).

Summer 2018	Fall 2018	J-Term 2019	Spring 2019
Dual Credit Transfer: EN 121: Academic Writing & Resrch 3 Elective ³ 3 total 6	<u>AR241ID</u> : <u>Intro to Adobe Suite: InDesign</u> 1 <u>CO 111</u> : <u>Introduction to Communication</u> 3 <u>CO 213</u> : <u>Social Media</u> 3 <u>CO395^{PREL}</u> : <u>Practicum in Journalism</u> 1 BR 111: Biblical History and Literature 3 EX 101: Wellness for Life 2 HS 115: Hist Persp on Cult & Civ I 3 total 16	Required J-Term 2 total 2	<u>CO 241</u> : <u>Introduction to News Writing</u> 3 <u>CO 246</u> : <u>Interpersonal Communication</u> 3 <u>CO395^{PREL}</u> : <u>Practicum in Public Relations</u> 1 BA 252: Business Org & Management ² 3 CO 215: Public Speaking 3 HS 116: Hist Persp on Cult & Civ II 3 total 16
Summer 2019	Fall 2019	J-Term 2020	Spring 2020
Core Curriculum Social Sci 3 Laboratory Science 4 total 7	<u>BA 281</u> : <u>Principles of Marketing</u> ² 3 <u>CO395^{PREL}</u> : <u>Practicum in Public Relations</u> 1 * <u>DM 341</u> : <u>Media Campaigns</u> 2 <u>Communication Elective</u> ¹ 3 Creative Studio Arts 1 Foreign Language ⁴ 3 Laboratory Science 4 total 17	Required J-Term 2 total 2	* <u>CO 346</u> : <u>Organizational Communication</u> 3 <u>CO395^{JOUR}</u> : <u>Practicum in Journalism</u> 1 EN 151: Perspectives on Literature 3 Core Curriculum Mathematics 3-4 Core Curriculum Social Sci 3 Foreign Language ⁴ 3 total 16-17
Summer 2020	Fall 2020	J-Term 2021	Spring 2021
Electives [300+ level] ³ 11 total 11	* <u>CO 331</u> : <u>Principles of Public Relations</u> 3 * <u>CO 370</u> : <u>Argumentation and Persuasion</u> 3 * <u>CO 481</u> : <u>Mass Communication</u> 3 <u>CO395^{PREL}</u> : <u>Practicum in Public Relations</u> 1 MI 285: Understand the Christian Faith 3 Foreign Lang/Cult Enrichment ⁴ 3 total 16	Required J-Term 2 total 2	* <u>BA 312</u> : <u>Advertising and Promotion</u> 3 <u>Communication Elective</u> ¹ 3 BR ____: Bible Elective [300+ level] 3 PL ____: Intro to Philosophy/Ethics 3 115: Intro to AR/DM/MU/TH 2 Foreign Lang/Cult Enrichment ⁴ 3 total 17

NOTES:

- Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
- BA 252 is a prerequisite for BA 281.
- Students are required to have 128 hours to graduate, including a minimum of 36 hours of 300+ courses and 3 J-Terms in at least 2 departments.
- Students completing a BA degree are required to complete 12 hours in the same language or complete at least 6 hours in the same foreign language and up to 6 additional hours in either another foreign language or in designated cultural enrichment course.

*Indicates alternating year course.

Underlining indicates required for major.