Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

ENTREPRENEURIAL SMALL BUSINESS MANAGEMENT B.S. DEGREE

Advisor: Dr. McPherren and Profs. Irick and Wickersham

Fall 2014			Spring 2015		
AC 241:	Principles of Accounting I	3	AC 242:	Principles of Accounting II	3
OA 215:	Business Software Applications ²	1	OA 215:	Business Software Applications ²	1
OA 215:	Business Software Applications ²	1	HS 116:	Hist Persp on Cult & Civ II	3
HS 115:	Hist Persp on Cult & Civ I	3	EN 151:	Perspectives on Literature	3
EN 121:	Academic Writing and Research	3	115:	Introduction to AR/DM/MU/TH	2
PY 111:	Introduction to Psychology ¹	3		Laboratory Science	4
EX 101:	Wellness for Life	2			
	total	16		total	16
Fall 2015			Spring 2016		
<u>BA 252:</u>	Business Org. & Management	3	<u>BA 331</u> :	Operations Management	3
EB 211:	Principles of Macroeconomics	3	EB 212:	Principles of Microeconomics	3
<u>MA 151</u> :	Intro to Probability & Statistics	4	MA 161:	Math for Mgr & Soc Sciences ³	4
BR 111:	Biblical History and Literature	3	CO 215:	Public Speaking	3
	Elective	2		Creative Studio Arts	1
	total	15		total	14
	totai				
Fall 2016			Spring 2017		
BA 281:	Principles of Marketing	3	* <u>BA 312:</u>	Advertising and Promotion	3
BA 281: BA 351:	Principles of Marketing Business Law	3	* <u>BA 312:</u> <u>BA 421</u> :	Advertising and Promotion Financial Management	3 4
BA 281: BA 351: BA 389:	Principles of Marketing Business Law Managerial Decision Making	3 3 3	* <u>BA 312:</u> <u>BA 421:</u> <u>BA 431:</u>	Advertising and Promotion Financial Management Human Resource Management	3 4 3
BA 281: BA 351: BA 389: OA 371:	Principles of Marketing Business Law Managerial Decision Making Business Communications	3 3 3 3	* <u>BA 312:</u> <u>BA 421</u> :	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics	3 4 3 3
BA 281: BA 351: BA 389:	Principles of Marketing Business Law Managerial Decision Making	3 3 3 3 3	* <u>BA 312:</u> <u>BA 421:</u> <u>BA 431:</u>	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics Elective	3 4 3 3 3
BA 281: BA 351: BA 389: OA 371: MI 285:	Principles of Marketing Business Law Managerial Decision Making Business Communications	3 3 3 3	* BA 312: BA 421: BA 431: PL:	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics	3 4 3 3
BA 281: BA 351: BA 389: OA 371: MI 285:	Principles of Marketing Business Law Managerial Decision Making Business Communications Core Curriculum Christian Faith total	3 3 3 3 3 15	* BA 312: BA 421: BA 431: PL:	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics Elective total	3 4 3 3 3 16
BA 281: BA 351: BA 389: OA 371: MI 285: Fall 2017 * BA 311:	Principles of Marketing Business Law Managerial Decision Making Business Communications Core Curriculum Christian Faith total Salesmanship	3 3 3 3 3 15	* BA 312: BA 421: BA 431: PL: Spring 2018 * BA 462:	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics Elective total Managing the Entrep. Small Bus.	3 4 3 3 3 16
BA 281: BA 351: BA 389: OA 371: MI 285:	Principles of Marketing Business Law Managerial Decision Making Business Communications Core Curriculum Christian Faith total Salesmanship Starting Entrep. Small Business	3 3 3 3 15	* BA 312: BA 421: BA 431: PL: Spring 2018 * BA 462: BA 481:	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics Elective total Managing the Entrep. Small Bus. Business Seminar in Social Issues	3 4 3 3 3 16
BA 281: BA 351: BA 389: OA 371: MI 285: Fall 2017 * BA 311:	Principles of Marketing Business Law Managerial Decision Making Business Communications Core Curriculum Christian Faith total Salesmanship Starting Entrep. Small Business Laboratory Science	3 3 3 3 15	* BA 312: BA 421: BA 431: PL: Spring 2018 * BA 462: BA 481: BA 495:	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics Elective total Managing the Entrep. Small Bus. Business Seminar in Social Issues Internship in Business	3 4 3 3 3 16
BA 281: BA 351: BA 389: OA 371: MI 285: Fall 2017 * BA 311:	Principles of Marketing Business Law Managerial Decision Making Business Communications Core Curriculum Christian Faith total Salesmanship Starting Entrep. Small Business	3 3 3 3 15	* BA 312: BA 421: BA 431: PL: Spring 2018 * BA 462: BA 481:	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics Elective total Managing the Entrep. Small Bus. Business Seminar in Social Issues Internship in Business Bible Elective [300+ level]	3 4 3 3 3 16
BA 281: BA 351: BA 389: OA 371: MI 285: Fall 2017 * BA 311:	Principles of Marketing Business Law Managerial Decision Making Business Communications Core Curriculum Christian Faith total Salesmanship Starting Entrep. Small Business Laboratory Science	3 3 3 3 15	* BA 312: BA 421: BA 431: PL: Spring 2018 * BA 462: BA 481: BA 495:	Advertising and Promotion Financial Management Human Resource Management Introduction to Philosophy/Ethics Elective total Managing the Entrep. Small Bus. Business Seminar in Social Issues Internship in Business	3 4 3 3 3 16

NOTES:

- 1. PY 111 is recommended for those who anticipate having a minor in marketing or entrepreneurial small business.
- 2. Students must take three of the following OA215 Business Software Application courses or equivalent certificate: Word Processing, Spreadsheet, Database, and Computer Graphics.
- 3. Either MA 161 or MA 171 will fulfill the major requirement in math. MA 171 is recommended for those anticipating graduate school.