

CORE CURRICULUM

EN121 Academic Writing & Research	3	_____
EN151 Perspectives on Literature	3	_____
CO215 Public Speaking	3	_____
Choose 6 Hours in One Sequence:	6	_____
HS115 Hist Persp of Civ I	_____	_____
HS116 Hist Persp of Civ II	_____	_____
HS125 Mainstream of Civ I	_____	_____
HS126 Mainstream of Civ II	_____	_____
One Course From:	3	_____
PL220 Intro to Philosophy	_____	_____
PL260 Ethics	_____	_____
One Course From:	2	_____
AR115 Intro to Art	_____	_____
MU115 Intro to Music	_____	_____
TH115 Intro to Theatre	_____	_____
Creative Studio Arts	1	_____

BR111 Biblical History & Literature or BR231 Old Test Intro I or BR251 New Test Intro I	3	_____
One Course From:	3	_____
MI285 Undstnd Christian Faith	_____	_____
MI285CSL C.S. Lewis	_____	_____
BR _____	3	_____
(non-introductory BR elective)		
Two Courses From:	6	_____
EB211 Prin of Macroeconomics	_____	_____
PS111 Public Policy	_____	_____
PY111 Intro to Psychology	_____	_____
SO111 Principles of Sociology	_____	_____
SO141 Cultural Anthropology	_____	_____
Two Courses From:	8	_____
BI111/L Biology	_____	_____
PH111/L Physics	_____	_____
CH111/L Chemistry or CH141 Biol Chemistry	_____	_____
One Course From:	3-4	_____
CS111 Intro to Computers	_____	_____
MA115 Math Modeling	_____	_____
MA151 Probability & Statistics	_____	_____
PE110 Introduction to Wellness	1	_____
PE111/121/131	.5	_____
PE111/121	.5	_____

J-TERMS	UPPER-LEVEL COURSES (36 hours required)		
1 _____	_____	_____	_____
2 _____	_____	_____	_____
3 _____	_____	_____	_____

PUBLIC RELATIONS BA

CO111 Introduction to Communication	3	_____
CO213 Social Media	3	_____
CO241 Introduction to News Writing	3	_____
CO246 Interpersonal Communication	3	_____
CO481 Mass Communication	3	_____
Public Relations Requirements		
CO331 Principles of Public Relations	3	_____
CO346 Organizational Communication	3	_____
CO370 Argumentation & Persuasion	3	_____
CO395 ^{JOUR} Practicum in Journalism	1	_____
CO395 ^{PREL} Practicum in Public Relations	3	_____
1 _____ 1 _____ 1 _____		
DM195 Intro to Editing & Media Management	1	_____
DM341 Media Campaigns	2	_____
AR241L Computer Graphics: Layout	1	_____
BA281 Principles of Marketing	3	_____
BA312 Advertising & Promotion	3	_____
6 Hours From:	6	_____
CO266 Comm Theory & History	3	_____
CO322 Intercultural Communication	3	_____
CO371 Nonverbal Communication	3	_____
CO421 Research Methods in Comm	3	_____
CO485 Senior Seminar	3	_____
CO495 Intrnshp in Pub Relations	2-4	_____
AR141 Basic 2D Design	3	_____
AR241R Computer Graphics: Raster	1	_____
AR241V Computer Graphics: Vector	1	_____
AR271 Visual Comm & Graphics	3	_____

Foreign Language & Cultural Enrichment	12	_____
(Students MUST have 2 semesters in the same language)		
____111 _____		
____121 _____		

AR371 3 _____	HS322 3 _____	MU341 3 _____
AR381 3 _____	HS337 3 _____	MU342 3 _____
BR331 3 _____	HS346 3 _____	PL311 4 _____
BR333 ^{ORT} 3 _____	HS358 3 _____	PL321 4 _____
BR421 3 _____	HS456 3 _____	PL420 4 _____
EN337 3 _____	HS472 3 _____	SO141 3 _____
EN381 3 _____	MI321 3 _____	SO421 3 _____
EN481 3 _____	MI401 3 _____	SO485 3 _____
EN482 3 _____	MU241 2 _____	TH311 3 _____
HS261 3 _____	MU242 2 _____	TH312 3 _____

Electives/Minors _____

A Minimum of 128 Hours is required for any Bachelor's Degree

HU hours earned _____

Transfer hours _____

Hours yet to complete _____