

Note that this is a “Typical Program.” Actual programs will vary. See the Academic Catalog for official details.

AGRIBUSINESS B.S. DEGREE
Marketing Track

Advisor: Dr. Porter

| Fall 2015 | | | Spring 2016 | | |
|------------------|---------------------------------------------|-----------------|--------------------|----------------------------------------------------------|-----------------|
| <u>AG 111:</u> | <u>Introduction to Agriculture</u> | 3 | <u>CH 141:</u> | <u>Intro to Biological Chemistry</u> | 4 |
| <u>BA 252:</u> | <u>Business Organization & Mgmt</u> | 3 | <u>MA 151:</u> | <u>Intro to Probability & Statistics¹</u> | 4 |
| HS 115: | Hist Persp on Cult & Civ I | 3 | HS 116: | Hist Persp on Cult & Civ II | 3 |
| EN 121: | Academic Writing and Research | 3 | EN 151: | Perspectives on Literature | 3 |
| BR 111: | Biblical History and Literature | 3 | EX 101: | Wellness for Life | 2 |
| | | total 15 | | | total 16 |
| Fall 2016 | | | Spring 2017 | | |
| <u>BA 281:</u> | <u>Principles of Marketing</u> | 3 | <u>AG 221:</u> | <u>Crop Science</u> | 4 |
| <u>EB 211:</u> | <u>Principles of Macroeconomics</u> | 3 | <u>BI 161:</u> | <u>Cell Biology</u> | 4 |
| MI 285: | Core Curriculum Christian Faith | 3 | <u>EB 212:</u> | <u>Principles of Microeconomics</u> | 3 |
| 115: | Introduction to AR/DM/MU/TH | 2 | CO 215: | Public Speaking | 3 |
| | Core Curriculum Social Science ² | 3 | | Creative Studio Arts | 1 |
| | | total 14 | | | total 15 |
| Fall 2017 | | | Spring 2018 | | |
| <u>AG 231:</u> | <u>Animal Science</u> | 4 | * <u>AG 241:</u> | <u>Agroecology</u> | 3 |
| <u>BA 232:</u> | <u>Acct & Finance for Entrepreneurs</u> | 3 | * <u>BA 473:</u> | <u>Market Research</u> | 3 |
| * <u>BA 311:</u> | <u>Salesmanship</u> | 3 | BR___: | Bible Elective [300+ level] | 3 |
| <u>BA 461:</u> | <u>Global Econ & Business Strategy</u> | 3 | | Electives | 6 |
| | Elective | 3 | | | |
| | | total 16 | | | total 15 |
| Fall 2018 | | | Spring 2019 | | |
| * <u>AG 311:</u> | <u>Data Management-GIS</u> | 3 | * <u>BA 326:</u> | <u>Consumer Behavior</u> | 3 |
| <u>AG 495:</u> | <u>Internship in Agriculture</u> | 2 | * <u>BA 343:</u> | <u>Marketing of Ag Products</u> | 3 |
| * <u>BI 321:</u> | <u>Genetics</u> | 4 | <u>BA 421:</u> | <u>Financial Management</u> | 3 |
| PL___: | Introduction to Philosophy/Ethics | 3 | | Electives [300+ level] ³ | 6 |
| | Electives | 4 | | | |
| | | total 16 | | | total 15 |

NOTES:

1. MA 151 Probability and Statistics is necessary and will fulfill the core math requirement.
2. PS 111 Public Policy is recommended.
3. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

*Indicates alternating year course.

Underlining indicates required for major.