

Huntington University

Guide to Typical Programs, 2017-2021

Public Relations (B.A. Degree)

Advisors: Drs. Rowley and K. Miller

Note that this is a "Typical Program." Actual programs will vary. See the Academic Catalog for official details.

Fall 2017	J-Term 2018	Spring 2018	Summer 2018
CO 111: <u>Intro to Communication</u> 3 HS 115: <u>Hist Persp on Cult & Civ I</u> 3 EN 121: <u>Academic Writing & Research</u> 3 BR 111: <u>Biblical History and Literature</u> 3 EX 101: <u>Wellness for Life</u> 2 115: <u>Intro to AR/DM/MU/TH</u> 2 total 16	Required J-Term 2 total 2	CO 241: <u>Introduction to News Writing</u> 3 HS 116: <u>Hist Persp on Cult & Civ II</u> 3 EN 151: <u>Perspectives on Literature</u> 3 MI 285: <u>Understand the Christian Faith</u> 3 <u>Core Curriculum Social Sci</u> 3 total 15	total
Fall 2018	J-Term 2019	Spring 2019	Summer 2019
AR 241L: <u>Computer Graphics: Layout</u> 1 CO 213: <u>Social Media</u> 3 CO395 _{JOUR} : <u>Practicum in Journalism</u> 1 CO 215: <u>Public Speaking</u> 3 <u>Foreign Language</u> 3 <u>Laboratory Science</u> 4 total 15	Required J-Term 2 total 2	CO 246: <u>Interpersonal Communication</u> 3 CO395 _{PREL} : <u>Practicum in Public Relations</u> 1 BA 252: <u>Business Org & Management</u> ² 3 <u>Creative Studio Arts</u> 1 <u>Foreign Language</u> 3 <u>Laboratory Science</u> 4 total 15	total
Fall 2019	J-Term 2020	Spring 2020	Summer 2020
BA 281: <u>Principles of Marketing</u> ² 3 CO395 _{PREL} : <u>Practicum in Public Relations</u> 1 * DM 341: <u>Media Campaigns</u> 2 <u>Communication Elective</u> ¹ 3 BR____: <u>Bible Elective [300+ level]</u> 3 <u>Foreign Lang/Cult Enrichment</u> 3 total 15	Required J-Term 2 total 2	* CO 346: <u>Organizational Comm</u> 3 CO395 _{JOUR} : <u>Practicum in Journalism</u> 1 <u>Core Curriculum Mathematics</u> 3-4 <u>Core Curriculum Social Sci</u> 3 <u>Foreign Lang/Cult Enrichment</u> 3 <u>Elective</u> 2 total 15-16	total
Fall 2020	J-Term 2021	Spring 2021	Summer 2021
* CO 331: <u>Principles of Public Relations</u> 3 * CO 370: <u>Argumentation and Persuasion</u> 3 CO395 _{PREL} : <u>Practicum in Public Relations</u> 1 * CO 481: <u>Mass Communication</u> 3 <u>Elective [300+ level]</u> ³ 6 total 16	total	* BA 312: <u>Advertising and Promotion</u> 3 <u>Communication Elective</u> ¹ 3 PL____: <u>Intro to Philosophy/Ethics</u> 3 <u>Electives [300+ level]</u> ³ 6 total 15	total

NOTES:

1. Six hours must be taken from: CO 266, 322, 371, 381, 421, 485, 495; DM 155.
2. BA 252 is a prerequisite for BA 281.
3. Majors must be careful in selection of electives so that a sufficient number of upper division courses are taken. A minimum of 36 hours of 300+ courses is required for graduation.

*Indicates alternating year course.

Underlining indicates required for major.