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In 2018, Huntington University continues to see unprecedented growth in enrollment and in donor support. The entering class of 2022 sets the stage for a fifth straight year of enrollment growth and, in the case of donor engagement, a sixth straight year of all-time gifts to the University.

As a Christ-centered institution, we get a court-side view of lives changed as a result of a historic dedication to the Lord’s calling. God’s provision remains constant and timely!

These blessings promoted opportunities to improve University facilities with renovations of the athletic training space, softball dugouts and nursing and OTA classroom and laboratory spaces. In addition, the University received a one-million-dollar gift to advance the strategic plan, Faith Forward 2022.

The enclosed materials include a snapshot of the financial impact of Huntington University on our state and local economy. The intangible contribution of our mission of Christ, scholarship and service remains immeasurable!

Thank you for your generous support,

DR. SHERILYN R. EMBERTON
THE IMPACT OF GENEROSITY  
FROM JUNE 1, 2017 – MAY 31, 2018

**Supporters at a Glance**

- **Merillat Society Members**
  Gifts of $250,000 or more (lifetime giving)
  - 22 members

- **1897 Society Members**
  Gifts of $100,000 – $249,999 (lifetime giving)
  - 32 members

- **Milton Wright Fellowship Members**
  Gifts of $50,000 – $99,999 (lifetime giving)
  - 49 members

- **Pacesetters Club Members**
  Gifts of $1,000 or more to Forester Fund
  - 100 members

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**Forester Fund Donors**

- **1,375** individual gifts totaling $142,868

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**Every Gift Counts**

- **2,583** individual gifts of $1 - $100
- **$7,995,071** lifetime gifts from 181 living individuals who have given for 30 or more years
- **$5,212,096** fiscal year gifts

---

**Endowments**

- **154** total number of endowments
- **$28,062,347** total market value of endowments

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**Where Gifts Come From**

- **Friends** 45.83%
- **Alumni** 22.14%
- **Estates** 11.35%
- **Businesses** 9.19%
- **Foundations** 7.11%
- **Churches** 4.38%

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**Where Gifts Go**

- **Students** 45.13%
- **Unrestricted** 28.93%
- **Facilities** 14.02%
- **Programs/Projects** 9.23%
- **Other** 2.69%
Faith Forward 2022

PILLAR I: Strengthening the Huntington University Experience

PILLAR II: Enhancing a Culture of Academic Excellence

PILLAR III: Sustaining Spiritual Significance and Faithful Service

PILLAR IV: Promoting Enrollment Growth, Strategic Programs and Visibility

PILLAR V: Increasing Student Economic Value and Institutional Viability

To download a copy of Faith Forward 2022, visit huntington.edu/FaithForward2022.
Veritas Theology Institute reaches across borders.

The Veritas Theology Institute at Huntington University partnered with Havana Baptist Theological Seminary (HBTS) to give Veritas participants a second-year cross-cultural experience. HU and HBTS professors co-taught a combined group of American and Cuban students. After studying each morning, they spent afternoons on field excursions and receiving onsite teaching in the surrounding community. They spent time visiting people engaged in ministry and house churches and experienced the wonder of God’s creation on a hike in the mountains. Through their experiences, American students had the opportunity to study theological concepts and biblical principles alongside believers whose life experiences are different than their own. The Veritas Theological Institute would like to continue this partnership with HBTS in the future.

OTD missions trips benefit students and international clients.

The Doctor of Occupational Therapy (OTD) program at Huntington University currently has partnerships with organizations in China, Romania and Guatemala. Annual missions trips to each country not only allow students to see how what they are learning has real-life application, but it also enables the HU community to practically impact the world beyond northern Indiana. In China, students spend 11 days developing and implementing therapeutic interventions for all ages alongside a Christian organization called Living in Hope. This year marked the third annual trip to China. Missions trips to Romania and Guatemala partner with Wheels for the World to bring seating and mobility services to individuals with disabilities. On these trips, students work with licensed occupational and physical therapists, learning from their expertise and applying their classroom learning to real-life needs.
Emberton attends Agritech Israel Conference with Indiana governor.

In May 2018, Indiana Governor Eric Holcomb and a delegation on agbiosciences journeyed to Israel to attend the Agritech Israel Conference in Tel Aviv. The governor asked Huntington University President Dr. Sherilyn Emberton to be a member of the delegation. While in Israel, Dr. Emberton had the opportunity to meet business and research partners in agbioscience, a field that combines study in agriculture, life sciences, science and technology. They also met with industry stakeholders and Israel’s Minister of Agriculture and Rural Development. In addition to sharing developments in agbioscience, the trip was an opportunity to pursue international economic developments between Indiana and overseas nations. Dr. Emberton was especially pleased with the opportunity to connect Huntington University and its agribusiness students with an international network of industry leaders.
Huntington University has developed a venture that gives business students the opportunity to be directly involved in the retail market.
In an economy where skills experience can give recent college grads the advantage in the job market, Huntington University’s HU Ventures have developed an opportunity for business students the opportunity to be directly involved in the retail market – Clear Distribution, LLC, a Fulfillment by Amazon (FBA) business.

Although HU faculty supervise, current students manage and staff Clear Distribution’s day-to-day operations. Seven students currently work for the business, putting in one to fifteen hours each week.

The fulfillment business is responsible for shopping, pricing, packaging and shipping items to Amazon buyers. Recently, Clear Distribution has introduced their own wholesale products to the Amazon market. They currently sell fashion socks, disc golf bags, baby carriers and Evang-A-Bears (a creation of HU alum Edwin Chow).

They are also planning on launching their own online store in the near future, further expanding their sale possibilities.

Working for Clear Distribution is a unique experience for students because it goes beyond a traditional internship. While internships connect students with professionals who run businesses, Clear Distribution students are personally in charge of management and staffing.

The results of this enterprise have been encouraging. Three students have gone on to start their own businesses, while others have used the skills they gained to launch careers in business ranging from accounting and management to ecommerce, operations and data analysis.

“While these students are driven to succeed,” said Dave Bonner, Clear Distribution enterprise coordinator, “we would like to think that the knowledge and experience they gained while working for Clear Distribution helped them to excel.”

In addition to benefiting the students who work for Clear Distribution, the business has a unique opportunity to spread the message of Huntington University to areas of commerce beyond HU’s normal scope of operations. As Clear Distribution markets itself and shares its story with other Amazon sellers, they are sharing the story of Huntington University and its dedication to Christ.
**Summary Of Economic Impact**

According to market research firm Younger Associates’ survey, Huntington University and all its related operations generated a $62.3 million economic impact in the 2016-2017 academic year. Economic impact is a measure of the total number of dollars flowing through the Huntington County economy because of Huntington University’s influence.

Specifically, Huntington University generates economic impact from ongoing operations, capital investment, and student spending in the local economy. In addition, Huntington University operates special programs each year that serve groups of people other than the enrolled students of the University.

Huntington University and dedicated contractors directly employ the full-time equivalent of 355 people. There are 360 indirect jobs that exist throughout the Huntington County economy because of the University’s operations. These jobs exist across all economic sectors in such areas as retail, business and professional services, wholesale suppliers, transportation, utilities, and construction. Altogether, 715 total jobs exist in Huntington County because of Huntington University’s operations.

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**What Does Huntington University Mean to Local Businesses?**

Each year the staff, faculty, students, contractors, service providers, and other vendors of Huntington University spend over $20 million with local businesses.

<table>
<thead>
<tr>
<th>Retail Category</th>
<th>% of Total</th>
<th>Annual Spending</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing/Shelter</td>
<td>17.7%</td>
<td>$3,591,334</td>
</tr>
<tr>
<td>Transportation</td>
<td>16.5%</td>
<td>$3,347,853</td>
</tr>
<tr>
<td>Food/Groceries</td>
<td>12.9%</td>
<td>$2,617,413</td>
</tr>
<tr>
<td>Personal Insurance</td>
<td>11.8%</td>
<td>$2,394,222</td>
</tr>
<tr>
<td>Healthcare</td>
<td>8.7%</td>
<td>$1,765,232</td>
</tr>
<tr>
<td>Entertainment</td>
<td>7.3%</td>
<td>$1,481,171</td>
</tr>
<tr>
<td>Utilities</td>
<td>6.9%</td>
<td>$1,400,011</td>
</tr>
<tr>
<td>Housekeeping Supplies/Services</td>
<td>3.4%</td>
<td>$689,861</td>
</tr>
<tr>
<td>Household Furnishings/Equip.</td>
<td>3.3%</td>
<td>$669,571</td>
</tr>
<tr>
<td>Charity/Cash Contributions</td>
<td>3.1%</td>
<td>$628,991</td>
</tr>
<tr>
<td>Apparel</td>
<td>3.1%</td>
<td>$628,991</td>
</tr>
<tr>
<td>Education</td>
<td>2.3%</td>
<td>$466,670</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>1.8%</td>
<td>$365,220</td>
</tr>
<tr>
<td>Personal Care Products &amp; Services</td>
<td>1.2%</td>
<td>$243,480</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$20,290,020</strong></td>
</tr>
</tbody>
</table>
What Does Huntington University Mean to the Local Economy?

Employment
Direct Employment ................................................. 355
Indirect Employment ............................................. 360
Total Jobs Supported ............................................. 715

Salaries, Wages, & Benefits
Total for Direct Employment .................................. $14,496,901
Total for All Jobs ................................................. $25,308,744

Capital Spending Impact (Annual Average)
Building & Site Work ............................................. $1,135,090
Economic Impact ................................................... $1,493,892
Equipment Purchase/Set-Up ................................... $415,679
Economic Impact ................................................... $507,627
Total Capital Improvement Impact ............................. $2,001,520

Local Tax Revenues
Local Income Tax .................................................... $310,650
Indirect Property Tax ............................................. $187,573
Other Local Taxes (Inn Keeper Tax) ............................ $4,367
Total Local Taxes ................................................... $502,590

Total Economic Impact
All University-Related Operations ............................. $62,261,979

Another Measure of Impact
A typical college graduate who remains in Huntington County for a 25-year career makes a greater economic impact than a typical high school graduate.

College Graduate $8.5 million
High School Graduate $4.9 million

What Generates the Impact?
Multiple activities generate Huntington University’s impact on the economy.

University Operations
Payroll
Purchases
Capital Investments

University Contractors
Food Services
Other service providers on campus

Staff, Student, & Visitor Spending
Purchases made by Huntington University staff, students, contractors, visitors and others from Huntington County businesses

Impact Definitions
Direct Employment
Jobs directly employed by Huntington University or its campus contractors.

Indirect Employment
Jobs that are supported in the local economy because of Huntington University operations.

Economic Impact
Dollars that flow through the local economy each year because of Huntington University. This reflects local university, student, and visitor spending being re-spent by local businesses and households until it flows out of the local economy.
HU Rankings
National Recognition by the Numbers:

One of the “Best in the Midwest”
The Princeton Review

One of the “Top Online Degrees – Organizational Management Program”
GreatValueColleges.net

One of the “50 Best Online Bachelors of Social Work Programs”
BestMSWPrograms.com

1st: “Safest College Campuses” in Indiana
Colleges.Niche.com

7th: “Safest College Campuses” in the United States
Colleges.Niche.com

15th: “2018 Best Online Counseling Master’s and Bachelor’s Degrees”
SR Education Group

16th: “Best Value Regional College – Midwest”
U.S. News and World Report

18th: “Best Regional Colleges – Midwest”
College Consensus

18th: “Best Christian Colleges and Universities” among online schools
CollegeAtlas.org

31st: “Best Value Regional College – Midwest”
U.S. News and World Report

35th: “50 Best Christian Colleges and Universities”
OnlineChristianColleges.com

43rd: “Best Christian Colleges and Universities” among campus schools
CollegeAtlas.org

101st: “America’s Top Colleges” in the Midwest
Forbes

440th: “America’s Top Colleges” in the nation
Forbes
This spring, Huntington University’s faculty, staff, students and friends were proud to cheer on 2017 HU alumna Christiana Hicks as she sang her way to the Top 10 on *The Voice*, a singing competition on NBC. Hicks’ journey with *The Voice* began last year when she entered the show’s blind auditions under the stage name Christiana Danielle and drew the attention of voice coach Alicia Keys. After a series of pre-recorded performances, Hicks performed live from a studio in Los Angeles.

Fans at Huntington University gathered at weekly viewing parties to watch her progress through the competition. First the Huntington Union Building and then Zurcher Auditorium filled with supporters who cheered when Hicks appeared onscreen and enjoyed snacks that local businesses provided. An HU alum even offered the resources of her media and design company to create t-shirts to commemorate Hicks’ success.

Audience members had the opportunity to vote for Hicks in the live shows via social media. At Forester Night on May 15, the Student Government Association urged audience members to vote for Hicks in between award presentations.

Although that night marked Hicks’ final appearance as a contestant on *The Voice*, her fans in Zurcher Auditorium had little trouble remembering the stellar performances Hicks had delivered on the auditorium stage as a member of Joyful Noise and a past winner of Davis Hall Follies.

Now that Hicks is no longer a Voice contestant, her friends and former classmates continue to follow her career. Hicks has performed around the Fort Wayne area, including as the featured singer at HU’s Homecoming 2018, and has a debut album in the works.
Our forest of forester alumni extends across the globe!
THE WORLD
Our Enrollment

2018–19 marks the fifth year of consecutive enrollment growth.

IN FACT, TOTAL ENROLLMENT HAS REACHED AN ALL-TIME HIGH AT 1,355 students.

Undergraduate enrollment from Central and Southern Indiana increased 68% from 2017 to 2018.

Our 2018-19 undergraduate student population represents 32 U.S. states and territories & 22 international countries.

The number of undergraduate ethnic minority students has reached a five-year high at 146 students (13% of the total undergraduate population).

Enrollment in nursing and the natural sciences (including pre-med programs) has DOUBLED SINCE 2016.

FALL ENROLLMENT IN OUR GRADUATE PROGRAMS INCREASED 26% BETWEEN 2017 & 2018.
Huntington University Arizona opened in the fall of 2016 with 16 degree-seeking students and grew to 45 degree-seeking students in the fall of 2017. As of the start of the fall 2018 semester, 83 degree-seeking students are currently enrolled.

With the third academic year in Arizona underway, Huntington University remains the first and only school in the CCCU to offer full, comprehensive bachelor's degree programs outside of its home campus to primarily traditional students (ages 18-24) in a face-to-face setting.

SECOND-YEAR HIGHLIGHTS:

• Huntington University Arizona was selected as the Mayor of Peoria’s Business of the Month in April 2018.

• Huntington University Arizona’s non-profit video productions grew to over 15 free projects for groups like Soldier’s Best Friend, Power Paws, Heart for the City, Billy’s Place, MOMA’s House, Leadership West, City of Peoria P83 District and the WHAM Art Association.

• Of the eight Huntington University Arizona students nominated for Rocky Mountain Region student EMMYs, two took home Student Production Awards. Student Joe Stone and Director of Broadcast Sean Gates were each nominated for professional EMMYs and both took home 2018 Emmy Award wins. In 2017, Huntington University Arizona students received four student EMMY awards out of nine nominations.

• Huntington University Arizona students combined with digital media students on the home campus to take 2nd place in the 2018 Broadcast Educators Association Festival of Media awards. Huntington finished one award behind national champion University of Oklahoma and two ahead of 3rd-place finisher Arizona State University.

• Huntington University Arizona hired two new professors for the 2018-19 academic year. Sean Gates joined as the director of broadcast media, bringing with him a wealth of journalism and broadcasting experience from such notable venues as PBS’s Nightly Business Report and the Republican National Committee. Christian Washington joined the faculty as an assistant professor of animation. A Huntington University alum, Christian has previously taught animation at the Art Institute of Indianapolis and at the home HU campus.

• Huntington University Arizona hosted more than 125 events during the past year for local churches, civic organizations and government entities.
Our Faithful Partners

We are once again grateful for the generosity of those who continue to support the mission of Huntington University.

This year, friend giving grew to more than $1.7 million.

Our faithful partners are an integral part of our mission to educate men and women to impact their world for Christ.

Join us in thanking God for these blessings:

- Yearly giving totaled $5.2 million (plus $1.8 million in deferred gifts), up for the sixth consecutive year and a nine-year high.
- Alumni giving increased 14%, a five-year high.
- The number of major donors increased 25%.
- Online giving increased 25%, with an 11% jump in the number of online donors.
- Athletic team fundraising increased 12%, a six-year high.
- HU personnel giving reached a five-year high and exceeded the Forester Fund goal by 10%.
- $730,932 was given to fund capital projects, including the nursing lab renovation, Forest Glen Park, student outdoor spaces and the student center renovation.
## REVENUE & EXPENSES

### REVENUE 2017-2018 | 2016-2017

<table>
<thead>
<tr>
<th></th>
<th>2017-2018</th>
<th>2016-2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>26,517,095</td>
<td>26,099,074</td>
</tr>
<tr>
<td>Auxiliary Enterprises</td>
<td>5,628,855</td>
<td>5,812,592</td>
</tr>
<tr>
<td>Private Gifts &amp; Grants</td>
<td>5,818,001</td>
<td>5,482,258</td>
</tr>
<tr>
<td>Government Grants for Student Aid</td>
<td>1,956,465</td>
<td>1,472,582</td>
</tr>
<tr>
<td>Investment Income</td>
<td>494,803</td>
<td>436,685</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>359,063</td>
<td>218,938</td>
</tr>
</tbody>
</table>

### EXPENSES 2017-2018 | 2016-2017

<table>
<thead>
<tr>
<th></th>
<th>2017-2018</th>
<th>2016-2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>9,263,429</td>
<td>9,158,816</td>
</tr>
<tr>
<td>Academic Support</td>
<td>1,960,775</td>
<td>2,046,883</td>
</tr>
<tr>
<td>Student Services</td>
<td>3,858,353</td>
<td>4,025,225</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>5,055,651</td>
<td>5,135,017</td>
</tr>
<tr>
<td>Physical Plant &amp; Depreciation</td>
<td>3,255,776</td>
<td>5,265,302</td>
</tr>
<tr>
<td>Auxiliary Enterprises</td>
<td>5,702,210</td>
<td>3,159,026</td>
</tr>
<tr>
<td>Student Aid</td>
<td>10,857,145</td>
<td>10,622,802</td>
</tr>
</tbody>
</table>

### ENDOWMENT MARKET VALUE (AS OF 6/30), ENDOWMENT PER UNDERGRADUATE FTE

<table>
<thead>
<tr>
<th></th>
<th>MKT. VALUE</th>
<th>UG FTE</th>
<th>MV/FTE</th>
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</thead>
<tbody>
<tr>
<td>2011</td>
<td>20,569,305</td>
<td>1,008</td>
<td>20,406</td>
</tr>
<tr>
<td>2012</td>
<td>20,636,875</td>
<td>987</td>
<td>20,909</td>
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<tr>
<td>2013</td>
<td>22,415,872</td>
<td>978</td>
<td>22,920</td>
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<tr>
<td>2014</td>
<td>23,262,118</td>
<td>933</td>
<td>24,933</td>
</tr>
<tr>
<td>2015</td>
<td>25,085,542</td>
<td>917</td>
<td>27,356</td>
</tr>
<tr>
<td>2016</td>
<td>25,374,579</td>
<td>875</td>
<td>29,000</td>
</tr>
<tr>
<td>2017</td>
<td>27,118,556</td>
<td>852</td>
<td>31,829</td>
</tr>
<tr>
<td>2018</td>
<td>28,491,710</td>
<td>845</td>
<td>33,718</td>
</tr>
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</table>

### LONG-TERM DEBT BALANCE

<table>
<thead>
<tr>
<th></th>
<th>DEBT SERVICE</th>
<th>REVENUE</th>
<th>% OF REV.</th>
<th>DEBT</th>
<th>% OF REV.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>433,593</td>
<td>34,022,364</td>
<td>1.3%</td>
<td>8,425,000</td>
<td>24.8%</td>
</tr>
<tr>
<td>2012</td>
<td>550,951</td>
<td>34,625,143</td>
<td>1.6%</td>
<td>9,772,028</td>
<td>28.2%</td>
</tr>
<tr>
<td>2013</td>
<td>713,147</td>
<td>36,050,092</td>
<td>2.0%</td>
<td>9,498,103</td>
<td>26.3%</td>
</tr>
<tr>
<td>2014</td>
<td>712,221</td>
<td>34,248,144</td>
<td>2.1%</td>
<td>9,220,649</td>
<td>26.9%</td>
</tr>
<tr>
<td>2015</td>
<td>715,132</td>
<td>35,708,996</td>
<td>2.0%</td>
<td>9,058,174</td>
<td>25.4%</td>
</tr>
<tr>
<td>2016</td>
<td>708,703</td>
<td>36,790,683</td>
<td>1.9%</td>
<td>8,821,197</td>
<td>24.0%</td>
</tr>
<tr>
<td>2017</td>
<td>775,757</td>
<td>35,783,709</td>
<td>2.2%</td>
<td>11,132,172</td>
<td>31.1%</td>
</tr>
<tr>
<td>2018</td>
<td>1,094,104</td>
<td>34,283,297</td>
<td>3.2%</td>
<td>10,696,569</td>
<td>31.2%</td>
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</tbody>
</table>